UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant \boxtimes

Filed by a party other than the Registrant \Box

CHECK THE APPROPRIATE BOX:

- Preliminary Proxy Statement
- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material under §240.14a-12



(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

PAYMENT OF FILING FEE (CHECK ALL BOXES THAT APPLY):

☑ No fee required

□ Fee paid previously with preliminary materials

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

On January 9, 2025, Air Products and Chemicals, Inc. (the "Company") made the following statement in response to inbound media requests:

We strongly disagree with Glass Lewis' sloppily compiled view. Mantle Ridge has not put forward a plan to create long-term shareholder value. Their nominees would create a destabilizing amount of change for the Company, and remove significant and relevant expertise from our Board, derail the meaningful progress Air Products has made as a first mover and leader in the clean hydrogen industry, and threaten our future performance.

Glass Lewis ignores facts about our financial performance, project execution and succession planning, makes several blatant errors, and mischaracterizes our position in several areas. Glass Lewis also blithely dismisses the serious deficiencies of Mantle Ridge's nominees, including Dennis Reilley's alleged leaking of confidential information while a director on three boards as demonstrated by sworn court testimony that Mr. Reilley has not denied, as well as the inadequacy of Eduardo Menezes as CEO candidate. Glass Lewis even gets the name of one of our nominees wrong.

We believe following Glass Lewis would be value destructive for shareholders.

Also on January 9, 2025, the Company issued the following press release and posted the same to its websites, https://www.voteairproducts.com/ and https://www.airproducts.com/:

News Release



Air Products and Chemicals, Inc. 1940 Air Products Boulevard, Allentown, PA 18106-5500 www.airproducts.com

Air Products Sends Letter to Shareholders Correcting Mantle Ridge's Falsehoods and Misleading Claims

LEHIGH VALLEY, PA - January 9, 2025 - Air Products' (NYSE: APD) Board of Directors today sent a letter to shareholders in connection with its upcoming 2025 Annual Meeting of Shareholders (the "Annual Meeting"), which will be held at 8:30 a.m. U.S. Eastern Time on January 23, 2025. All Air Products shareholders of record as of the close of business on November 27, 2024 will be entitled to vote at the Annual Meeting. The letter is available at voteairproducts.com.

The full text of the letter to shareholders follows:

Dear Fellow Shareholder,

Wayne Smith, Bob Patel and Lisa

As the Air Products Annual Meeting quickly approaches, you have an important decision to make regarding the future of your investment. We are hard at work executing on our strategy to deliver long-term, sustainable value for shareholders by growing our core industrial gas business, while capitalizing upon our first-mover advantage in clean hydrogen.

Mantle Ridge is seeking to mislead shareholders to achieve its self-interested, short-term goals. It has provided false and out-of-context information in a desperate attempt to distract from Air Products' progress and the deficiencies of Mantle Ridge's undergualified director candidates, who are inferior to Air Products' highly qualified candidates. We are writing to set the record straight regarding certain of Mantle Ridge's unfounded claims:

Claim¹

Davis.

Management and Board

- "Mantle Ridge's Four Director Paul Hilal possesses zero industrial experience, zero chemicals or energy experience, and zero Nominees are Highly industrial gases experience. Counting "engagement with APD" as such is incredibly misleading given Mr. Qualified" Hilal has never served as a director of Air Products. Working at hedge funds that owned shares in Air Products 10 years apart does not create industrial gas expertise. Mr. Hilal also has a track record of The Truth: Air Products' shareholder value destruction and mismanaged succession processes at all of Mantle Ridge's public activist nominees have significantly campaigns - Aramark, CSX and Dollar Tree. superior and more recent experience in industrial gases and \checkmark Unable to attract the high-caliber nominees that Air Products' Board could accept, Mr. Hilal appears chemicals, namely Alfred Stern,
 - to have turned to his pre-existing relationships and substandard nominees, who are accustomed to being hired by activist investors, so that he can fill his now even further reduced slate of candidates.

Facts

¹ From Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024 and Mantle Ridge's Prosperity Begins with Integrity letter to Air Products' shareholders dated January 6, 2025.

- Dennis Reilley has outdated experience his last executive or operating role was over 18 years ago, and his last board seat was nearly six years ago. Mr. Reilley was also a former Mantle Ridge nominee at CSX and Dollar Tree and has misaligned himself from the interests of Air Products' shareholders by entering into a two-year consulting agreement with Mantle Ridge.
- Sworn testimony on Mr. Reilley reportedly leaking confidential board information to a neighbor while serving on the boards of Covidien, DowDuPont and Marathon Oil, should certainly be disqualifying if true.
- Tracy McKibben's energy experience stems mostly from running what appears to be her own small investment and consulting firm rather than direct, executive level experience possessed by the Company's nominees, Lisa Davis and Alfred Stern. Ms. McKibben also has a concerning history with activist investor The Clinton Group while serving on the board of a microcap company whose shares dropped from \$43.60 to just \$0.75 during her tenure on the board.
- Andrew Evans has industry credentials limited to the U.S. and renewable energy experience that is inferior in caliber and scope to that of the Company nominees, specifically Lisa Davis. Mr. Evans similarly has affiliations with activist investor Carl Icahn, suggesting Mr. Evans and Ms. McKibben were chosen by Mantle Ridge for their potential loyalty to Mr. Hilal, rather than superior skillsets.
- We believe the appointment of any one of Mantle Ridge's underqualified candidates to our Board could be fundamentally destructive to our business.
- The Board recognizes that succession planning is one of our most important roles, and an ongoing process based on the unique needs of the Company.
- The process, which was launched in January 2023 and was formally announced in August 2024, prior to D.E. Shaw's or Mantle Ridge's involvement, is led by our Lead Independent Director with the support of the full Board and an independent search firm.
- The Board search process has included 1000+ candidates. Five prioritized candidates are in the course of being actively assessed by the full Board. These candidates are of superior caliber and experience, well-known to investors, and are current or former public company CEOs with significant international experience and relationships.
- This proxy contest has stalled our progress as many of the candidates have made clear they want to understand the outcome of the election before proceeding. We anticipate the announcement of a new President and related timeline for CEO succession no later than March 31, 2025.

× "Lack of credible succession plan"

The Truth: We have a CEO succession plan underway and anticipate timely announcement of a new President and related timeline for CEO succession no later than March 31, 2025.

× "…Mantle Ridge believes the reconstituted Board should interview Eduardo Menezes…"

The Truth: Mantle Ridge is seemingly more interested in erratically and self-servingly replacing a successful and wellrespected CEO with an underqualified candidate who will do their short-term bidding to the detriment of long-term value creation for shareholders.

1

- × Ed Monser "Failed to adequately engage with shareholders D.E. Shaw & Co. and Mantle Ridge"
- "Independent Directors' access to shareholders is limited or chaperoned"

The Truth: The Board is open to shareholder feedback and is committed to maintaining a robust shareholder engagement program. As such, the Board engaged with both D.E.

2

- Air Products is a global and complex organization with an approximately \$65 billion market capitalization,² over 23,000 employees and industrial gas projects in more than 50 countries. These include world-scale projects that require interacting with heads of state and other government officials. Accordingly, prior public company CEO experience is a critical requirement for our next CEO, as is a thoughtful transition process.
- ✓ Eduardo Menezes does not possess any public company CEO or board experience. Mantle Ridge admits in its December 10, 2024 letter to Air Products' shareholders that Mr. Menezes was passed over for an "able alternative" as CEO of Linde.
- Further, Mr. Menezes has been retired since leaving Linde in 2021. He would require substantial on-the-job training to get up to speed during a pivotal moment for the Company.
- Mr. Menezes is insufficiently experienced and fails to meet the criteria for Air Products' next CEO that the Board has been actively pursuing.
- Mantle Ridge does not trust their own CEO candidate to stand alone. Mantle Ridge only advocates for Mr. Menezes' appointment as CEO if paired with Mr. Reilley who has stale experience and appears disqualified to ever serve on a board again, based on media reports and court transcripts that he leaked confidential board information at three public companies where he served as a director.
- Mr. Hilal's suggestion that director engagement with shareholders has been "chaperoned" is disingenuous. During FY 2024, independent directors held a number of meetings to discuss a range of topics with our largest shareholders.
- Following receipt of D.E. Shaw's letter, the full Board met in person with D.E. Shaw to hear their views directly. This meeting occurred prior to Mantle Ridge's involvement and D.E. Shaw's subsequent decision not to formally nominate directors.
- Less than a week after learning of Mantle Ridge's investment, an ad-hoc committee of independent Air Products directors held a four-hour in-person meeting with Mantle Ridge to better understand Mr. Hilal's proposals for the Company. Mantle Ridge came ill-prepared with no formal presentation and focused the discussion on taking control of the Board and replacing a majority of the management team. Mantle Ridge initially proposed Mr. Reilley as a temporary CEO replacement until Air Products directors questioned his lack of recent experience and the instability of appointing an interim CEO. Several days later it was leaked to the media that Mantle Ridge's CEO candidate would be Mr. Menezes, who has never served as a public company CEO or director, and Mr. Reilley would be offered up as Executive Chairman.

Based on market capitalization as of December 31, 2024.

Shaw and Mantle Ridge, and Ed Monser himself had multiple follow-up calls with Mr. Hilal. The Board concluded that Mantle Ridge's choice of successor to Mr. Ghasemi was deeply troubling and called into question Mr. Hilal's judgment and preparation in seeking control of Air Products without any substantive plan for value creation. It led the Board to conclude that further engagement with Mantle Ridge would be fruitless and the best course of action was to let shareholders decide the Company's direction.

Business Strategy and Capital Allocation

- Air Products has been at the forefront of capitalizing on clean hydrogen opportunities thanks to the scale and strategic positioning of its projects, as illustrated by its pioneering agreement to supply 70,000 tpy of green hydrogen to TotalEnergies under a 15-year take-or-pay offtake beginning in 2030.
- Various leading companies, including TotalEnergies, have issued requests for quotation, requesting capacity that far exceeds the capacity of our green hydrogen projects. The output of our NEOM project represents less than 5% of the gray hydrogen used by European refineries *today*.
- Capturing even a small portion of the estimated global clean hydrogen market opportunity positions Air Products to deliver significant growth and shareholder value.
- We are replicating our core industrial gas business model in clean hydrogen, and we expect our clean hydrogen projects to deliver returns at or above our core industrial gas return levels, producing significant additional value to our shareholders. We will produce hydrogen under long-term, take-or-pay (e.g., minimum volume) arrangements, with anchor customers and long-term committed offtake.
- We have rejected projects that did not satisfy our return thresholds and constantly assess project returns and risks. To that effect, we are not pursuing the Texas Green Hydrogen joint venture, as it did not meet our established guidelines for new, low-carbon projects.
- Our clean hydrogen projects will be underpinned by a majority of long-term, take-or-pay agreements with high quality customers, consistent with our traditional hydrogen business.
- This strategy is evident in our current offtake agreements. To provide a few examples:
 - ~35% of NEOM production is contracted on a take-or-pay basis, with negotiations underway for remaining production. We have a 15-year agreement with TotalEnergies to supply their European refineries. Founded in 1924, TotalEnergies is one of the largest energy companies in the world, with a \$126 billion market capitalization³ and A+ / Aa3 investment grade credit ratings.

³ Per Capital IQ. Market data as of December 31, 2024.

"Several speculative projects have been pursued with flaws and risks that are incompatible with the core business"

The Truth: Significant market demand for clean hydrogen exists today and is growing, validating our strategy with major offtakes for our projects. Clean hydrogen is a natural extension of our leading core industrial gas business model.

 "Lack of substantial offtake with creditworthy customer[s]"

The Truth: We have always intended to have fully-committed and reliable long-term offtake at attractive economics *at the onstream date* for our clean hydrogen projects.

- ~60% of Alberta, Canada production is committed, with negotiations underway for remaining production. We have a long-term contract with anchor customer Imperial Oil, Canada's largest petroleum refiner which is majority-owned by ExxonMobil.⁴
- We are in active discussions with potential offtakers for our Louisiana project, which is expected to come onstream in 2028. There remains significant time to finalize offtake contracts before the onstream date, and we will be strategic about our timing.

Financial Performance

- Our FY2024 Adjusted EBITDA margin⁵ was 41.7%, versus Linde's disclosed margin of 38.2%.6 Consistent with how Linde reports its equity affiliates' income, we include equity affiliates' income in Adjusted EBITDA but not in sales.
 - We have consistently reported our Adjusted Operating margin⁵ above <u>without</u> any equity affiliates' income contribution, and we still maintain a strong margin on this basis. Our FY2024 Adjusted Operating margin⁵ above of 24.4% trails Linde (28.8%) but is higher than Air Liquide (19.2%) and Nippon Sanso (13.1%).⁷
- Our double-digit growth rate reflects the same underlying business from beginning to end to ensure a like-for-like comparison. We consistently reconcile fiscal year Adjusted EPS and transparently disclose adjustments to arrive at the non-GAAP measure. Significant contributions from business divestitures, such as the 2016 Electronics Materials Division ("EMD") and 2017 Performance Materials Division ("PMD"), are not considered a like-for-like comparison to underlying business. Our FY2024 Adjusted EPS⁵ above does not include any contribution from these two businesses.
- × "Below-Peer Profitability: EBITDA and EBIT Margins trail Linde…"

The Truth: We have industryleading Adjusted EBITDA margin.⁵ We enjoy margins similar to Linde and meaningfully higher than Air Liquide and Nippon Sanso.

× "Misleading Growth Calculation: not 10%, rather 8% EPS CAGR"

The Truth: We have delivered consistent results despite significant volatility in the global economy,

- ⁵ Non-GAAP financial measure. See website for reconciliation.
- ⁶ Per Linde publicly-available company materials. Reflects Air Products and Linde on an LTM ("last 12 months") 9/30/2024 basis.
- 7 Reflects Air Products, Linde and Nippon Sanso on an LTM 9/30/2024 basis and Air Liquide on an LTM 6/30/2024 basis, based on latest publiclyavailable financial statements.

⁴ ExxonMobil company website.

including an 11% compound annual growth rate in our Adjusted EPS⁵ between FY2014 and FY2024.

× "ROIC is worst in industry"

The Truth: Based on Mantle Ridge's calculations, Air Products' ROIC (Return on Invested Capital) would be higher ✓ than that of Air Liquide's if not for Mantle Ridge's adjustment to remove goodwill and indefinite intangible assets from capital employed¹⁰ – thereby giving Air Liquide the benefit of acquired profits while not properly capturing the consideration used to acquire those profits.

Adjustments for capital structure and financing decisions, such as the EMD and PMD divestiture proceeds which were used to repay maturing debt, are not appropriate in EPS.

- We did not redeploy the proceeds from EMD and PMD in a way that fundamentally changed the underlying business or skewed our long-term growth trajectory. Rather, we primarily used net proceeds to repay debt. Further, it would not be appropriate to include the EMD contribution to FY2014 Adjusted EPS because we spun-off the business and most of the value from that transaction accrued to our shareholders not Air Products.⁸
- Moreover, our long-term organic sales growth is also higher than that of our peers. Air Products has grown at a 4% compound annual growth rate from FY2014 to FY2024.⁹ The closest peer has a 2% long-term organic sales compound annual growth rate.
 - Mantle Ridge's adjusted ROIC figures for Air Products are based on Mantle Ridge's extrapolation and are not substantiated by Company data. Mantle Ridge has created its own arbitrary definition of return, referred to as "MR Adj. ROIC Excluding Construction in Progress," without providing sufficient data and detailed sourcing to support its assumptions.
 - Based on Mantle Ridge's calculations,¹¹ Air Products' ROIC would be one percent higher than that of Air Liquide if not for Mantle Ridge's adjustment to remove goodwill and indefinite intangible assets from capital employed. This adjustment gives Air Liquide the benefit of acquired profits while not accounting for some of the consideration used to acquire those profits. Further, neither of Air Products nor Air Liquide report their returns on this basis.

⁸ Air Products only repaid approximately \$1 billion of debt with EMD proceeds, while EMD's initial market capitalization following separation in 2016 was greater than \$2.5 billion.

⁹ Peers include Air Liquide, Linde and Nippon Sanso. Air Products based on GAAP sales CAGR from 9/30/14 to 9/30/24 as reclassified to give effect to divestitures of the PMD and EMD businesses. Air Liquide based on CAGR from 12/31/14 to 12/31/24(E) and is adjusted for its acquisition of Airgas. Linde based on CAGR from 12/31/16 to 12/31/24(E) and is adjusted for its combination with Praxair. Nippon Sanso based on CAGR from 3/31/18 to 3/31/25(E) and is adjusted for its acquisition of Praxair European Assets. Starting revenue data-point is converted to USD at historical FX rate.

¹⁰ From page 136 of Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024.

¹¹ From Mantle Ridge's *Refreshing Air Products* Presentation dated December 17, 2024; page 136 titled *Return on Invested Capital is Far Below Peers.*

Other Matters

 "A 2021 arbitration panel found that the company Mr. Ghasemi previously led committed a largescale fraud on his watch."

The Truth: Mantle Ridge is attempting to smear Mr. Ghasemi by distorting a commercial dispute involving Rockwood Holdings – in which Mr. Ghasemi was dismissed as a party – perhaps to distract from ethical questions against Mr. Reilley.

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* "To be clear, Mr. Reilley in no way acted inappropriately, and has never been accused of or charged with any impropriety or wrongdoing in connection with the matter."

The Truth: According to the court ✓ filings, two individuals testified under oath that a Director (later identified in media

- Mantle Ridge has distorted a commercial dispute involving Rockwood Holdings and its sale in 2014 to Huntsman International when Mr. Ghasemi served as CEO.
- Huntsman International sued Rockwood Holdings and the engagement moved to arbitration. Mr. Ghasemi
 and other named officers of Rockwood were dismissed as parties from the action prior to its resolution.
- In a letter to the Air Products Board dated October 4, 2024, Mantle Ridge stated: "We have admired with greatest satisfaction the Company's many important achievements under Seifi's leadership, and under the stewardship of the Board. We have a deep admiration and personal regard and affection for Seifi." Mantle Ridge went further to say: "We are confident that change can be effected in a way that ensures Seifi's legacy is duly protected, preserved, and celebrated. This is a priority for us, just as it is for the Board."
 - Mantle Ridge seems to be spinning the facts of an unrelated commercial transaction to be convenient for its own interests perhaps to distract from the ethical questions against its own candidate, Mr. Reilley.
- In February 2019, a purported friend of Mr. Reilley, John Davidson, signed a plea agreement with the United States, admitting to making a false statement to the FBI that he had never received from "D.R." any non-public information, which "D.R." had acquired as a result of his position on the boards of Marathon Oil, DowDuPont, or Covidien.¹² The plea agreement used the initials "D.R." only when referring to the director in question. We note that Mr. Reilley was not named directly in the complaint by the United States.
- Shortly thereafter, the media reported on the charges brought against Mr. Davidson, and noted clearly that the charges stemmed from the FBI's investigation into Mr. Reilley and whether insider information was provided about the impending merger of Covidien PLC, with its rival, Medtronic Inc.
- In an SEC enforcement action against an associate of Mr. Davidson, John Special, who was ordered to pay nearly \$3 million for allegedly trading on the basis of the information leaked by Mr. Davidson, Mr. Special claimed to have received material, non-public information from a "Director" who served on the Boards of Covidien, Marathon Oil and DowDuPont, including, in the case of Covidien, regarding a proposed transaction between Covidien and Medtronic.

¹² Nolan Clay, The Oklahoman, February 27, 2019, "FBI insider trading probe results in criminal charge in Oklahoma City federal court"

reports as Mr. Reilley) leaked confidential board information from three separate public companies, to a neighbor, including information regarding a merger transaction before it was publicly announced.

- While Mr. Reilley was never formally charged by the FBI or the SEC for any wrongdoing, the information revealed, if true, raises grave concerns about Mr. Reilley's judgement, trustworthiness and ability to comply with his basic duty of confidentiality as a director.
- These circumstances not only call into question Mantle Ridge's judgment in putting Mr. Reilley forward, but also the credibility of the entire Mantle Ridge slate and campaign. In the Board's view, this matter should disqualify Mr. Reilley from ever again serving on a public company board.

While Mantle Ridge pursues its campaign to appoint underqualified candidates to our Board with no clear plan for meaningful value creation, the Air Products Board and management team remain focused on maximizing value for *all* shareholders.

We strongly recommend that you vote your shares "FOR" ONLY Air Products' Nominees on the WHITE proxy card. Please discard any blue proxy card you may receive from Mantle Ridge.

Thank you for your support.

Sincerely,

The Air Products Board of Directors

For more information regarding our Board nominees and strategy, please visit: <u>www.voteairproducts.com</u>.

YOUR VOTE IS IMPORTANT. Whether or not you plan to virtually attend the 2025 Annual Meeting, please take a few minutes now to vote by Internet or by telephone by following the instructions on the <u>WHITE</u> proxy card, or to sign, date and return the enclosed <u>WHITE</u> proxy card in the enclosed postage-paid envelope provided. Regardless of the number of Company shares you own, your presence by proxy is helpful to establish a quorum and your vote is important.

OUR BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "<u>FOR</u>" ONLY AIR PRODUCTS' NINE NOMINEES AND PROPOSALS ON THE ENCLOSED <u>WHITE</u> PROXY CARD.

If you have any questions or require any assistance with voting your shares, please call the Company's proxy solicitor:

Innisfree M&A Incorporated

501 Madison Avenue, 20th Floor

New York, New York 10022

Shareholders: 1 (877) 750-0537 (toll-free from the U.S. and Canada) or +1 (412) 232-3651 (from other countries)

About Air Products

Air Products (NYSE:<u>APD</u>) is a world-leading industrial gases company in operation for over 80 years focused on serving energy, environmental, and emerging markets and generating a cleaner future. The Company supplies essential industrial gases, related equipment and applications expertise to customers in dozens of industries, including refining, chemicals, metals, electronics, manufacturing, medical and food. As the leading global supplier of hydrogen, Air Products also develops, engineers, builds, owns and operates some of the world's largest clean hydrogen projects, supporting the transition to low- and zero-carbon energy in the industrial and heavy-duty transportation sectors. Through its sale of equipment businesses, the Company also provides turbomachinery, membrane systems and cryogenic containers globally.

Air Products had fiscal 2024 sales of \$12.1 billion from operations in approximately 50 countries and has a current market capitalization of about \$65 billion. Approximately 23,000 passionate, talented and committed employees from diverse backgrounds are driven by Air Products' higher purpose to create innovative solutions that benefit the environment, enhance sustainability and reimagine what's possible to address the challenges facing customers, communities, and the world. For more information, visit <u>airproducts.com</u> or follow us on <u>LinkedIn, X, Facebook</u> or <u>Instagram</u>.

Non-GAAP Financial Measures

This communication contains certain financial measures that are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), including adjusted EPS and adjusted EBITDA margin. On our website, at <u>investors.airproducts.com</u>, we have included reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP. Management believes these non-GAAP financial measures provide investors, potential investors, securities analysts, and others with useful information to evaluate our business because such measures, when viewed together with our GAAP disclosures, provide a more complete understanding of the factors and trends affecting our business. The non-GAAP financial measures supplement our GAAP disclosures and are not meant to be considered in isolation or as a substitute for the most directly comparable measures prepared in accordance with GAAP. These measures may not be comparable to similarly titled measures used by other companies.

Forward-Looking Statements

This communication contains "forward-looking statements" within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's expectations and assumptions as of the date of this communication and are not guarantees of future performance. While forward-looking statements are made in good faith and based on assumptions, expectations and projections that management believes are reasonable based on currently available information, actual performance and financial results may differ materially from projections and estimates expressed in the forward-looking statements because of many factors, including the risk factors described in our Annual Report on Form 10-K for the fiscal year ended September 30, 2024 and other factors disclosed in our filings with the Securities and Exchange Commission. Except as required by law, we disclaim any obligation or undertaking to update or revise any forward-looking statements contained herein to reflect any change in the assumptions, beliefs or expectations or any change in events, conditions or circumstances upon which any such forward-looking statements are based.

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Media Inquiries:

Katie McDonald, tel: (610) 481-3673; email: mcdonace@airproducts.com

Investor Inquiries:

Eric Guter, tel: (610) 481-1872; email: <u>guterej@airproducts.com</u> Mun Shieh, tel: (610) 481-2951; <u>shiehmh@airproducts.com</u> Also on January 9, 2025, the Company mailed the following letter to its shareholders and posted the same to its websites, https://www.voteairproducts.com/ and https://www.airproducts.com/:





Vote **"FOR"** Only Air Products' Highly Qualified Director Nominees on the WHITE Proxy Card



January 9, 2025

Dear Fellow Shareholder,

As the Air Products Annual Meeting quickly approaches, you have an important decision to make regarding the future of your investment. We are hard at work executing on our strategy to deliver long-term, sustainable value for shareholders by growing our core industrial gas business, while capitalizing upon our first-mover advantage in clean hydrogen.

Mantle Ridge is seeking to mislead shareholders to achieve its self-interested, short-term goals. It has provided false and out-of-context information in a desperate attempt to distract from Air Products' progress and the deficiencies of Mantle Ridge's underqualified director candidates, who are inferior to Air Products' highly qualified candidates. We are writing to set the record straight regarding certain of Mantle Ridge's unfounded claims:

Management and Board

Claim¹

"Mantle Ridge's Four Director Nominees are Highly Qualified"

The Truth

Air Products' nominees have significantly superior and more recent experience in industrial gases and chemicals, namely Alfred Stern, Wayne Smith, Bob Patel and Lisa Davis.

☑ FACTS

- Paul Hilal possesses zero industrial experience, zero chemicals or energy experience, and zero industrial gases experience. Counting "engagement with APD" as such is incredibly misleading given Mr. Hilal has never served as a director of Air Products. Working at hedge funds that owned shares in Air Products 10 years apart does not create industrial gas expertise. Mr. Hilal also has a track record of shareholder value destruction and mismanaged succession processes at all of Mantle Ridge's public activist campaigns — Aramark, CSX and Dollar Tree.
- Unable to attract the high-caliber nominees that Air Products' Board could accept, Mr. Hilal appears to have turned to his preexisting relationships and substandard nominees, who are accustomed to being hired by activist investors, so that he can fill his now even further reduced slate of candidates.
- Dennis Reilley has outdated experience his last executive or operating role was over 18 years ago and his last board seat was nearly six years ago. Mr. Reilley was also a former Mantle Ridge nominee at CSX and Dollar Tree and has misaligned himself from the interests of Air Products' shareholders by entering into a two-year consulting agreement with Mantle Ridge.
- Sworn testimony on Mr. Reilley reportedly leaking confidential board information to a neighbor while serving on the boards of Covidien, DowDuPont and Marathon Oil, should certainly be disqualifying if true.
- Tracy McKibben's energy experience stems mostly from running what appears to be her own small investment and consulting firm rather than direct, executive level experience possessed by the Company's nominees, Lisa Davis and Alfred Stern. Ms. McKibben also has a concerning history with activist investor The Clinton Group while serving on the board of a microcap company whose shares dropped from \$43.60 to just \$0.75 during her tenure on the board.
- Andrew Evans has industry credentials limited to the U.S. and renewable energy experience that is inferior in caliber and scope to that of the Company nominees, specifically Lisa Davis. Mr. Evans similarly has affiliations with activist investor Carl Icahn, suggesting Mr. Evans and Ms. McKibben were chosen by Mantle Ridge for their potential loyalty to Mr. Hilal, rather than superior skillsets.
- We believe the appointment of any one of Mantle Ridge's underqualified candidates to our Board could be fundamentally destructive to our business.

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The Truth

We have a CEO succession plan underway and anticipate timely announcement of a new President and related timeline for CEO succession no later than March 31, 2025.

☑ FACTS

- The Board recognizes that succession planning is one of our most important roles, and an ongoing process based on the unique needs of the Company.
- The process, which was launched in January 2023 and was formally announced in August 2024, prior to D.E. Shaw's or Mantle Ridge's involvement, is led by our Lead Independent Director with the support of the full Board and an independent search firm.
- The Board search process has included 1000+ candidates. Five
 prioritized candidates are in the course of being actively assessed
 by the full Board. These candidates are of superior caliber and
 experience, well-known to investors, and are current or former public
 company CEOs with significant international experience and
 relationships.
- This proxy contest has stalled our progress as many of the candidates have made clear they want to understand the outcome of the election before proceeding. We anticipate the announcement of a new President and related timeline for CEO succession no later than March 31, 2025.

We recommend you vote your shares "FOR" ONLY Air Products' Nominees — Tonit M. Calaway, Charles Cogut, Lisa A. Davis, Seifollah Ghasemi, Jessica Trocchi Graziano, Edward L. Monser, Bhavesh V. ("Bob") Patel, Wayne T. Smith and Alfred Stern — on the Company's WHITE proxy card.

Claim

"...Mantle Ridge believes the reconstituted Board should interview Eduardo Menezes..."

The Truth

Mantle Ridge is seemingly more interested in erratically and self-servingly replacing a successful and well-respected CEO with an underqualified candidate who will do their short-term bidding to the detriment of long-term value creation for shareholders.

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Ed Monser "Failed to adequately engage with shareholders D.E. Shaw & Co. and Mantle Ridge"

"Independent Directors' access to shareholders is limited or chaperoned"

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The Board is open to shareholder feedback and is committed to maintaining a robust shareholder engagement program. As such, the Board engaged with both D.E. Shaw and Mantle Ridge, and Ed Monser himself had multiple follow-up calls with Mr. Hilal.

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- Air Products is a global and complex organization with an approximately \$65 billion market capitalization,² over 23,000 employees and industrial gas projects in more than 50 countries. These include world-scale projects that require interacting with heads of state and other government officials. Accordingly, prior public company CEO experience is a critical requirement for our next CEO, as is a thoughtful transition process.
- Eduardo Menezes does not possess any public company CEO or board experience. Mantle Ridge admits in its December 10, 2024 letter to Air Products' shareholders that Mr. Menezes was passed over for an "able alternative" as CEO of Linde.
- Further, Mr. Menezes has been retired since leaving Linde in 2021. He would require substantial on-the-job training to get up to speed during a pivotal moment for the Company.
- Mr. Menezes is insufficiently experienced and fails to meet the criteria for Air Products' next CEO that the Board has been actively pursuing.
- Mantle Ridge does not trust their own CEO candidate to stand alone. Mantle Ridge only advocates for Mr. Menezes' appointment as CEO if paired with Mr. Reilley who has stale experience and appears disqualified to ever serve on a board again, based on media reports and court transcripts that he leaked confidential board information at three public companies where he served as a director.

☑ FACTS

- Mr. Hilal's suggestion that director engagement with shareholders has been "chaperoned" is disingenuous. During FY 2024, independent directors held a number of meetings to discuss a range of topics with our largest shareholders.
- Following receipt of D.E. Shaw's letter, the full Board met in person with D.E. Shaw to hear their views directly. This meeting occurred prior to Mantle Ridge's involvement and D.E. Shaw's subsequent decision not to formally nominate directors.
- Less than a week after learning of Mantle Ridge's investment, an ad-hoc committee of independent Air Products directors held a four-hour in-person meeting with Mantle Ridge to better understand Mr. Hilal's proposals for the Company. Mantle Ridge came ill-prepared with no formal presentation and focused the discussion on taking control of the Board and replacing a majority of the management team. Mantle Ridge initially proposed Mr. Reilley as a temporary CEO replacement until Air Products directors questioned his lack of recent experience and the instability of appointing an interim CEO. Several days later it was leaked to the media that Mantle Ridge's CEO candidate would be Mr. Menezes, who has never served as a public company CEO or director, and Mr. Reilley would be offered up as Executive Chairman.
- The Board concluded that Mantle Ridge's choice of successor to Mr. Ghasemi was deeply troubling and called into question Mr. Hilal's judgment and preparation in seeking control of Air Products without any substantive plan for value creation. It led the Board to conclude that further engagement with Mantle Ridge would be fruitless and the best course of action was to let shareholders decide the Company's direction.

3

Business Strategy and Capital Allocation

Claim

"Several speculative projects have been pursued with flaws and risks that are incompatible with the core business"

The Truth

Significant market demand for clean hydrogen exists today and is growing, validating our strategy with major offtakes for our projects . Clean hydrogen is a natural extension of our leading core industrial gas business model.

Claim

"Lack of substantial offtake with creditworthy customer[s]"

The Truth

We have always intended to have fully-committed and reliable long-term offtake at attractive economics at the onstream date for our clean hydrogen projects.

☑ FACTS

- Air Products has been at the forefront of capitalizing on clean hydrogen opportunities thanks to the scale and strategic positioning of its projects, as illustrated by its pioneering agreement to supply 70,000 tpy of green hydrogen to TotalEnergies under a 15-year take-or-pay offtake beginning in 2030.
- Various leading companies, including TotalEnergies, have issued requests for quotation, requesting capacity that far exceeds the capacity of our green hydrogen projects. The output of our NEOM project represents less than 5% of the gray hydrogen used by European refineries *today*.
- Capturing even a small portion of the estimated global clean hydrogen market opportunity positions Air Products to deliver significant growth and shareholder value.
- We are replicating our core industrial gas business model in clean hydrogen, and we expect our clean hydrogen projects to deliver returns at or above our core industrial gas return levels, producing significant additional value to our shareholders. We will produce hydrogen under long-term, take-or-pay (e.g., minimum volume) arrangements, with anchor customers and long-term committed offtake.
- We have rejected projects that did not satisfy our return thresholds and constantly assess project returns and risks. To that effect, we are not pursuing the Texas Green Hydrogen joint venture as it did not meet our established guidelines for new, low-carbon projects.

☑ FACTS

- Our clean hydrogen projects will be underpinned by a majority of long-term, take-or-pay agreements with high quality customers, consistent with our traditional hydrogen business.
- This strategy is evident in our current offtake agreements. To provide a few examples:
- ~35% of NEOM production is contracted on a take-or-pay basis, with negotiations underway for remaining production. We have a 15-year agreement with TotalEnergies to supply their European refineries. Founded in 1924, TotalEnergies is one of the largest energy companies in the world, with a \$126 billion market capitalization³ and A+ / Aa3 investment grade credit ratings.

~60% of Alberta, Canada production is committed, with negotiations underway for remaining production. We have a long-term contract with anchor customer Imperial Oil, Canada's largest petroleum refiner which is majority-owned by ExxonMobil.⁴

We are in active discussions with potential offtakers for our Louisiana project, which is expected to come onstream in 2028. There remains significant time to finalize offtake contracts before the onstream date, and we will be strategic about our timing.

Financial Performance

Claim

"Below-Peer Profitability: EBITDA and EBIT Margins trail Linde..."

The Truth

We have industry-leading Adjusted EBITDA margin.⁵ We enjoy margins similar to Linde and meaningfully higher than Air Liquide and Nippon Sanso.

Claim

"Misleading Growth Calculation: not 10%, rather 8% EPS CAGR"

The Truth

We have delivered consistent results despite significant volatility in the global economy, including an 11% compound annual growth rate in our Adjusted EPS⁵ between FY2014 and FY2024.

Claim

"ROIC is worst in industry"

The Truth

Based on Mantle Ridge's calculations, Air Products' ROIC (Return on Invested Capital) would be higher than that of Air Liquide's if not for Mantle Ridge's adjustment to remove goodwill and indefinite intangible assets from capital employed ¹⁰ – thereby giving Air Liquide the benefit of acquired profits while not properly capturing the consideration used

to acquire those profits.

5

☑ FACTS

- Our FY2024 Adjusted EBITDA margin⁵ was 41.7%, versus Linde's disclosed margin of 38.2%.⁶ Consistent with how Linde reports its equity affiliates' income, we include equity affiliates' income in Adjusted EBITDA but not in sales.
- We have consistently reported our Adjusted Operating margin⁵ without any equity affiliates' income contribution, and we still maintain a strong margin on this basis. Our FY2024 Adjusted Operating margin⁵ of 24.4% trails Linde (28.8%) but is higher than Air Liquide (19.2%) and Nippon Sanso (13.1%).⁷

G FACTS

- Our double-digit growth rate reflects the same underlying business from beginning to end to ensure a like-for-like comparison. We consistently reconcile fiscal year Adjusted EPS and transparently disclose adjustments to arrive at the non-GAAP measure. Significant contributions from business divestitures, such as the 2016 Electronics Materials Division ("EMD") and 2017 Performance Materials Division ("PMD"), are not considered a like-forlike comparison to underlying business. Our FY2024 Adjusted EPS⁵ does not include any contribution from these two businesses.
- Adjustments for capital structure and financing decisions, such as the EMD and PMD divestiture proceeds which were used to repay maturing debt, are not appropriate in EPS.

We did not redeploy the proceeds from EMD and PMD in a way that fundamentally changed the underlying business or skewed our long-term growth trajectory. Rather, we primarily used net proceeds to repay debt. Further, it would not be appropriate to include the EMD contribution to FY2014 Adjusted EPS because we spun-off the business and most of the value from that transaction accrued to our shareholders — not Air Products.⁸

 Moreover, our long-term organic sales growth is also higher than that of our peers. Air Products has grown at a 4% compound annual growth rate from FY2014 to FY2024.⁹ The closest peer has a 2% long-term organic sales compound annual growth rate.

☑ FACTS

- Mantle Ridge's adjusted ROIC figures for Air Products are based on Mantle Ridge's extrapolation and are not substantiated by Company data. Mantle Ridge has created its own arbitrary definition of return, referred to as "MR Adj. ROIC Excluding Construction in Progress," without providing sufficient data and detailed sourcing to support its assumptions.
- Based on Mantle Ridge's calculations,¹¹ Air Products' ROIC would be one percent higher than that of Air Liquide if not for Mantle Ridge's adjustment to remove goodwill and indefinite intangible assets from capital employed. This adjustment gives Air Liquide the benefit of acquired profits while not accounting for some of the consideration used to acquire those profits. Further, neither of Air Products nor Air Liquide report their returns on this basis.

Other Matters

Claim

"A 2021 arbitration panel found that the company Mr. Ghasemi previously led committed a largescale fraud on his watch."

The Truth

Mantle Ridge is attempting to smear Mr. Ghasemi by distorting a commercial dispute involving Rockwood Holdings — in which Mr. Ghasemi was dismissed as a party — perhaps to distract from ethical questions against Mr. Reilley.

Claim

"To be clear, Mr. Reilley in no way acted inappropriately, and has never been accused of or charged with any impropriety or wrongdoing in connection with the matter."

The Truth

According to the court filings, two individuals testified under oath that a Director (later identified in media reports as Mr. Reilley) leaked confidential board information from three separate public companies, to a neighbor, including information regarding a merger transaction before it was publicly announced.

☑ FACTS

- Mantle Ridge has distorted a commercial dispute involving Rockwood Holdings and its sale in 2014 to Huntsman International when Mr. Ghasemi served as CEO.
- Huntsman International sued Rockwood Holdings and the engagement moved to arbitration. Mr. Ghasemi and other named officers of Rockwood were dismissed as parties from the action prior to its resolution.
- In a letter to the Air Products Board dated October 4, 2024, Mantle Ridge stated: "We have admired with greatest satisfaction the Company's many important achievements under Seifi's leadership, and under the stewardship of the Board. We have a deep admiration and personal regard and affection for Seifi." Mantle Ridge went further to say: "We are confident that change can be effected in a way that ensures Seifi's legacy is duly protected, preserved, and celebrated. This is a priority for us, just as it is for the Board."
- Mantle Ridge seems to be spinning the facts of an unrelated commercial transaction to be convenient for its own interests perhaps to distract from the ethical questions against its own candidate, Mr. Reilley.

☑ FACTS

- In February 2019, a purported friend of Mr. Reilley, John Davidson, signed a plea agreement with the United States, admitting to making a false statement to the FBI that he had never received from "D.R." any non-public information, which "D.R." had acquired as a result of his position on the boards of Marathon Oil, DowDuPont, or Covidien.¹² The plea agreement used the initials "D.R." only when referring to the director in question. We note that Mr. Reilley was not named directly in the complaint by the United States.
- Shortly thereafter, the media reported on the charges brought against Mr. Davidson, and noted clearly that the charges stemmed from the FBI's investigation into Mr. Reilley and whether insider information was provided about the impending merger of Covidien PLC, with its rival, Medtronic Inc.
- In an SEC enforcement action against an associate of Mr. Davidson, John Special, who was ordered to pay nearly \$3 million for allegedly trading on the basis of the information leaked by Mr. Davidson, Mr. Special claimed to have received material, non-public information from a "Director" who served on the Boards of Covidien, Marathon Oil and DowDuPont, including, in the case of Covidien, regarding a proposed transaction between Covidien and Medtronic.
- While Mr. Reilley was never formally charged by the FBI or the SEC for any wrongdoing, the information revealed, if true, raises grave concerns about Mr. Reilley's judgement, trustworthiness and ability to comply with his basic duty of confidentiality as a director.
- These circumstances not only call into question Mantle Ridge's judgment in putting Mr. Reilley forward, but also the credibility of the entire Mantle Ridge slate and campaign. In the Board's view, this matter should disqualify Mr. Reilley from ever again serving on a public company board.

6

While Mantle Ridge pursues its campaign to appoint underqualified candidates to our Board with no clear plan for meaningful value creation, the Air Products Board and management team remain focused on maximizing value for all shareholders.

We strongly recommend that you vote your shares "FOR" ONLY Air Products' Nominees on the WHITE proxy card. Please discard any blue proxy card you may receive from Mantle Ridge.

Thank you for your support.

Sincerely, The Air Products Board of Directors

YOUR VOTE IS IMPORTANT.

Whether or not you plan to virtually attend the 2025 Annual Meeting, please take a few minutes now to vote by Internet or by telephone by following the instructions on the WHITE proxy card, or to sign, date and return the enclosed WHITE proxy card in the enclosed postage-paid envelope provided. Regardless of the number of Company shares you own, your presence by proxy is helpful to establish a quorum and your vote is important.

Our Board of Directors Unanimously Recommends a Vote "For" Air Products' Nine Nominees and Proposals on the Enclosed WHITE Proxy Card.

If you have any questions or require any assistance with voting your shares, please call the Company's proxy solicitor:

Innisfree M&A Incorporated

501 Madison Avenue, 20th Floor New York, New York 10022

Shareholders: 1 (877) 750-0537 (toll-free from the U.S. and Canada)

or +1 (412) 232-3651 (from other countries)

For more information regarding our Board nominees and strategy, visit: www.voteairproducts.com

Non-GAAP Financial Measures

Non-GAAP Financial Measures This communication contains certain financial measures that are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), including adjusted EPS and adjusted EBITDA margin. On our website, at investors airproducts.com, we have included reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP. Management believes these non-GAAP financial measures provide investors, potential investors, securities analysts, and others with useful information to evaluate our business because such measures, when viewed together with our GAAP disclosures, provide a more complete understanding of the factors and trends affecting our business. The non-GAAP financial measures supplement our GAAP disclosures and are not meant to be considered in isolation or as a substitute for the most directly comparable measures prepared in accordance with GAAP. These measures may not be comparable to similarly titled measures used by other companies. uding res to the

Forward-Looking Statements

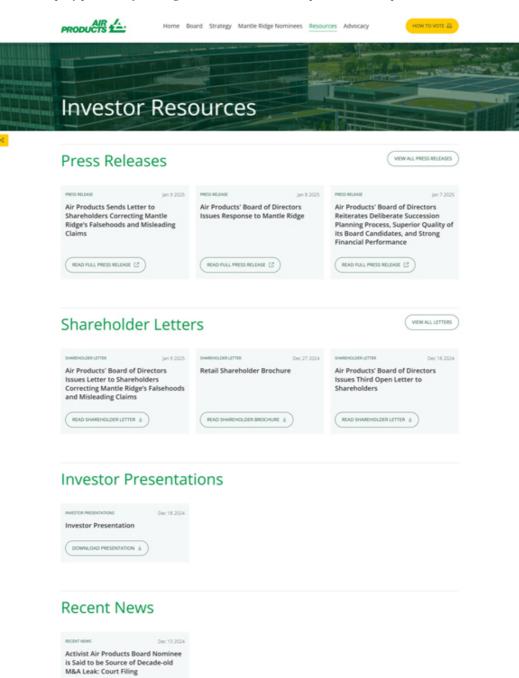
Forward-Looking Statements This communication containes "forward-looking statements" within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's expectations and assumptions as of the date of this communication and are not guarantees of future performance. While forward-looking statements are made in good faith and based on assumptions, expectations and projections that management believes are reasonable based on currently available information, actual performance and financial results may differ materially from projections and expectations that management believes are reasonable based on statements because of many factors, including the risk factors described in our Annual Report on Form 10-K for the fiscal year ended September 30, 2024 and other factors disclosed in our filings with the Securities and Exchange Commission. Except as required by law, we disclaim any obligation or undertaking to update or revise any forward-looking statements contained herein to reflect any change in the assumptions, beliefs or expectations or any change in events, conditions or circumstances upon which any such forward-looking statements are based.

- From Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024 and Mantle Ridge's Prosperity Begins with Integrity letter to Air Products' shareholders dated January 6, 2025
- 2 Based on market capitalization as of December 31, 2024.
- 3 Per Capital IQ. Market data as of December 31, 2024.
- 4 ExxonMobil company website.
- 5 Non-GAAP financial measure. See website for reconciliation Per Linde publicly-available company materials. Reflects Air Products and Linde on an LTM 9/30/2024 basis.
- 7 Reflects Air Products, Linde and Nippon Sanso on an LTM 9/30/2024 basis and Air Liquide on an LTM 6/30/2024 basis, based on latest publicly-available financial statements.
- Air Products only repaid approximately \$1 billion of debt with EMD proceeds, while EMD's initial market capitalization following separation in 2016 was

greater than \$2.5 billion

- greater than 3.2.5 billion. 9 Peers include Air Liquide, Linde and Nippon Sanso, Air Products based on GAAP sales CAGR from 9/30/14 to 9/30/24 as reclassified to give effect to divestitures of the PMD and EMD businesses. Air Liquide based on CAGR from 12/31/14 to 12/31/24(E) and is adjusted for its acquisition of Airgas. Linde based on CAGR from 12/31/15 (to 12/31/24(E) and is adjusted for its combination with Praxair. Nippon Sanso based on CAGR from 3/31/18 to 3/31/25(E) and is adjusted for its acquisition of Praxiar European Assets. Starting revenue data-point is converted to USD at historical FX rate 10 Econo and 15 of Martia Bided Reference and Evolution Revenues and and
- 10 From page 136 of Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024.
- 11 From Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024; page 136 titled Return on Invested Capital is Far Below Peers.
- 12 Nolan Clay, The Oklahoman, February 27, 2019, "FBI insider trading probe results in criminal charge in Oklahoma City federal court"

Also on January 9, 2025, the Company posted the following material on its website, https://www.voteairproducts.com/:



SEC Filings		VEW ALL FILINGS
SEC PILMS Jan 7 2025 Additional Proxy Soliciting Materials - Definitive	SEC FLING Dec 30 2024 Additional Proxy Soliciting Materials - Definitive VIEW FILING (2)	SEC PLING Dec 27 2024 Additional Proxy Soliciting Materials - Definitive VEW PLING (2)

READ FULL ARTICLE

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Katle McDonald Art George +1 (510) 481-1340

Proxy Solicitors

+1 (412) 232-3651 from other countries)

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This vehicle contains "forward-locking interments" within the sub-harbor provisions of the Philete Securities Lipption Refer Ad of 1995. These forward-locking statements are based on management's expectations and assumptions as of the date of this release and ere not guarantees of human performance. While forward-locking statements are made ingoing of table and based on samptions, expectations and management belows are reasonable based on correctly available informations, table performance, table forward forward locking statements are made ingoing attemptions and estimates expressed in the forward locking statements because of many factors, including the risk factors described in our Kinage in the factor level in our Sinage in the factors and tables and in our filings with the factories and tables commission. Expected are especially black with dates of the locking statements are haded as displanted to a factor and tables and and the factor adjusted in the assumptions, beliefs or expectations or any change in events, conditions or commission or understand tables are based.

Testimonials. Other Quotations and Third-Party Stateme

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What Others Are Saying



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Also on January 9, 2025, the Company posted the following material on its website, https://www.airproducts.com/:



01/09/2025 | LEHIGH VALLEY, PA

Air Products Sends Letter to Shareholders Correcting Mantle Ridge's Falsehoods and Misleading Claims

Media Contacts: Katie McDonald | +1 610 481 3673

Investor Contacts: Eric Guter | +1 610 481 1872 Mun Shieh | +1 610 481 2951

Air Products' (NYSE:APD) Board of Directors today sent a letter to shareholders in connection with its upcoming 2025 Annual Meeting of Shareholders (the "Annual Meeting"), which will be held at 8:30 a.m. U.S. Eastern Time on January 23, 2025. All Air Products shareholders of record as of the close of business on November 27, 2024 will be entitled to vote at the Annual Meeting. The letter is available at voteairproducts.com. The full text of the letter to shareholders follows:

Dear Fellow Shareholder,

As the Air Products Annual Meeting quickly approaches, you have an important decision to make regarding the future of your investment. We are hard at work executing on our strategy to deliver long-term, sustainable value for shareholders by growing our core industrial gas business, while capitalizing upon our first-mover advantage in clean hydrogen.

Mantle Ridge is seeking to mislead shareholders to achieve its self-interested, short-term goals. It has provided false and out-of-context information in a desperate attempt to distract from Air Products' progress and the deficiencies of Mantle Ridge's underqualified director candidates, who are inferior to Air Products' highly qualified candidates. We are writing to set the record straight regarding certain of Mantle Ridge's unfounded claims:

Claim ¹	Facts
	Management and Board
Claim ³ "Montle Ridge's Four Director Nominees are Highly Qualified" The Truth: Air Products' nominees have significantly superior and more recent experience in industrial gases and chemicals, namely Alfred Stern, Wayne Smith, Bob Patel and Lisa Davis.	Management and Board Paul Hilal possesses zero industrial experience, zero chemicals or energy experience, and zero industrial gases experience. Counting "engagement with APO" as such is incredibly misleading given Mr. Hilal has never served as a director of Air Products. Working at hedge funds that owned shares in Air Products 10 years apart does not create industrial gas expertise. Mr. Hilal also has a track record of shareholder value destruction and mismanaged succession processes at all of Mantle Ridge's public activist campaigns – Aramark, CSX and Dollar Tree. Unable to attract the high-caliber nominees that Air Products' Board could accept, Mr. Hilal appears to have turned to his pre- existing relationships and substandard nominees, who are accustomed to being hired by activist investors, so that he can fill his now even further reduced slate of candidates. Dennis Reilley has outdated experience – his last executive or operating role was over 18 years ago, and his last board seat was nearly six years ago. Mr. Reilley was also a former Mantle Ridge nominee at CSX
	and Dollar Tree and has misaligned himself from the interests of Air Products' shareholders by entering into a two-year consulting agreement with Mantle Ridge. Sworn testimony on Mr. Reilley reportedly leaking confidential board information to a neighbor while serving on the boards of
	Covidien, DowDuPont and Marathon Oil, should certainly be disqualifying if true. Tracy McKibben's energy experience stems mostly from running what appears to be her own small investment and consulting firm
	rather than direct, executive level experience possessed by the Company's nominees, Lisa Davis and Alfred Stern. Ms. McKibben also has a concerning history with activist investor The Clinton Group while serving on the board of a microcap company whose shares dropped from \$43.60 to just \$0.75 during her tenure on the board.
	Andrew Evans has industry credentials limited to the U.S. and renewable energy experience that is inferior in caliber and scope to that of the Company nominees, specifically Lisa Davis. Mr. Evans similarly has affiliations with activist investor Carl Icahn, suggesting Mr. Evans and Ms. McKibben were chosen by Mantle Ridge for their potential lovaly to Mr. Hilal, rather than superior skillsets.
	 We believe the appointment of any one of Mantle Ridge's underqualified candidates to our Board could be fundamentally destructive to our business.

 "Lock of credible succession plan" The Truth: We have a CEO succession plan underway and anticipate timely announcement of a new President and related timeline for CEO succession no later than March 31, 2025. 	 The Board recognizes that succession planning is one of our most important roles, and an ongoing process based on the unique needs of the Company. The process, which was launched in January 2023 and was formally announced in August 2024, prior to D.E. Shaw's or Mantle Ridge's involvement, is led by our Lead Independent Director with the support of the full Board and an independent search firm. The Board search process has included 1000× candidates. Five prioritized candidates are in the course of being actively assessed by the full Board. These candidates are of superior caliber and experience, well-known to investors, and are current or former public company CEOs with significant international experience and relationships. This proxy contest has stalled our progress as many of the candidates have made clear they want to understand the outcome of the election before proceeding. We anticipate the announcement of a new Presiden and related timeline for CEO succession no later than March 31, 2025.
 "Mandle Ridge believes the reconstituted Board should interview Eduardo Menezes" The Truth: Mantle Ridge is seemingly more interested in erratically and self-servingly replacing a successful and well-respected CEO with an underqualified candidate who will do their short-term bidding to the detriment of long-term value creation for shareholders. 	 Air Products is a global and complex organization with an approximatel \$65 billion market capitalization," over 23,000 employees and industrial gas projects in more than 50 countries. These include world-scale projects that require interacting with heads of state and other government officials. Accordingly, prior public company CEO experience is a critical requirement for our next CEO, as is a thoughtful transition process. Eduardo Menezes does not possess any public company CEO or board experience. Mantle Ridge admits in its December 10, 2024 letter to Air Products' shareholders that Mr. Menezes was passed over for an "able alternative" as CEO of Linde. Further, Mr. Menezes has been retired since leaving Linde in 2021. He would require substantial on-the-job training to get up to speed during pivotal moment for the Company. Mr. Menezes is insufficiently experienced and fails to meet the criteria for Air Products' next CEO that the Board has been actively pursuing. Mantle Ridge only advocates for Mr. Menezes' appointment as CEO if paired with Mr, Reiley who has stale experience and appears disqualified to ever serve on a board again, based on media reports and court transcripts that he leaked confidential board information at three public companies where he served as a director.
 Ed Monser "Folked to odequately engage with shareholders D.E. Show & Co. and Mantle Ridge" "Independent Directors" occess to shareholders is limited or chaperoned" The Truth: The Board is open to shareholder feedback and is committed to maintaining a robust shareholder engagement program. As such, the Board engaged with both D.E. Shaw and Mantle Ridge, and Ed Monser himself had multiple follow-up calls with Mr. Hilal. 	 Mr. Hila's suggestion that director engagement with shareholders has been "chaperoned" is disingenuous. During FY 2024, independen directors held a number of meetings to discuss a range of topics with our largest shareholders. Following receipt of D.E. Shaw's letter, the full Board met in person with D.E. Shaw to hear their views directly. This meeting occurred prior to Mantle Ridge's involvement and D.E. Shaw's subsequent decision not to formally nominate directors. Less than a week after learning of Mantle Ridge's investment, an ad-hoc committee of independent Air Products directors held a four-hour in-person meeting with Mantle Ridge to better understand Mr. Hila's proposals for the Company. Mantle Ridge came il-prepared with no formal presentation and focused the discussion on taking control of the Board and replacing a majority of the management team. Mantle Ridge initially proposed Mr. Reilley as a temporary CEO replacement until Air Products directors upestioned his lack of recent experience and the instability of appointing an interim CEO. Several days later it was leaked to the media that Mantle Ridge's CEO candidate would be Mr. Menezes, who has never served as a public company CEO or director, and Mr. Reilley would be offered up as Executive Chairman. The Board concluded that Mantle Ridge's choice of successor to Mr. Ghasemi was deeply troubling and called into question Mr. Hila's judgment and preparation in seeking control of Air Products without any substantive plan for value creation. It led the Board to conclude that further engagement with Mantle Ridge would be furtiless and the best course of action was to let shareholders decide the Company's direction.

	Business Strategy and Capital Allocation
 "Several speculative projects have been pursued with flows and risks that are incompatible with the core business" The Truth: Significant market demand for clean hydrogen exists today and is growing, validating our strategy with major offtakes for our projects. Clean hydrogen is a natural extension of our leading core industrial gas business model. 	 Air Products has been at the forefront of capitalizing on clean hydrogen opportunities thanks to the scale and strategic positioning of its projects, as illustrated by its pioneering agreement to supply 70,000 tpy of green hydrogen to TotalEnergies under a 15-year take-or-pay offtake beginning in 2030. Various leading companies, including TotalEnergies, have issued requests for quotation, requesting capacity that far exceeds the capacity of our green hydrogen projects. The output of our NEOM project represents less than 5% of the gray hydrogen used by European refineries today. Capturing even a small portion of the estimated global clean hydrogen market opportunity positions Air Products to deliver significant growth and shareholder value. We are replicating our core industrial gas tusiness model in clean hydrogen, and we expect our clean hydrogen projects. We will produce hydrogen under long-term, take-or-pay (e.g., minimur volume) arrangements, with anchor customers and long-term committed offtake We have rejected projects that did not satisfy our return thresholds and constantly assess project returns and risks. To that effect, we are not pursuing the Texas Green Hydrogen projects.
 "Lock of substantial offtake with creditworthy customer[s]" The Truth: We have always intended to have fully-committed and reliable long-term offtake at attractive economics at the onstream date for our clean hydrogen projects. 	 Our clean hydrogen projects will be underpinned by a majority of long-term, take-or-pay agreements with high quality customers, consistent with our traditional hydrogen business. This strategy is evident in our current offake agreements. To provide a few examples: -35% of NEOM production is contracted on a take-or-pay basis, with negotiations underway for remaining production. We have a 15-year agreement with TotalEnergies to supply their European refineries. Founded in 1924, TotalEnergies to supply their European refineries. Founded in 1924, TotalEnergies to supply their Agreement with a \$126 billion market capitalization³ and A+ / Aa3 investment grade credit ratings. -60% of Alberta, Canada production is committed, with negotiations underway for remaining production. We have a long-term contract with anchor customer Imperial Oil, Canada's largest petroleum refiner which is majority-owned by ExconMobil.⁴ We are in active discussions with potential offtakers for our Louisiana project, which is expected to come onstream in 2028. There remain significant time to finalize offtake contracts before the onstream date, and we will be strategic about our timing.

	Financial Performance	
 "Below-Peer Profitability: EBITDA ond EBIT Margins troil Linde" The Truth: We have industry-leading Adjusted EBITDA margins similar to Linde and meaningfully higher than Air Liquide and Nippon Sanso. 	 Our FY2024 Adjusted EBITDA margin⁶ was 41.7%, versus Linde's disclosed margin of 38.2%.⁴ Consistent with how Linde reports its equity affiliates' income, we include equity affiliates' income in Adjusted EBITDA but not in sales. We have consistently reported our Adjusted Operating margin⁴ above without any equity affiliates' income contribution, and we still maintain a strong margin on this basis. Our FY2024 Adjusted Operating margin⁶ above of 24.4% trails Linde (28.8%) but is higher than Air Liquide (19.2%) and Nippon Sanso (13.1%).² 	
 "Misleading Growth Calculation: not 10%, rather 8% EPS CAGR" The Truth: We have delivered consistent results despite significant volatility in the global economy, including an 11% compound annual growth rate in our Adjusted EPS' between Fr2014 and Fr2024. 	 Our double-digit growth rate reflects the same underlying business from beginning to end to ensure a like-for-like comparison. We consistently reconcile fiscal year Adjusted EPS and transparently disclose adjustments to arrive at the non-GAAP measure. Significant contributions from business divestitures, such as the 2016 Electronics Materials Division ("EMD") and 2017 Performance Materials Division ("EMD") and 2017 Performance Materials Division (PMD"), are not considered a like-for-like comparison to underlying business. Our FY2024 Adjusted EPS' above does not include any contribution from these two businesses. Adjustments for capital structure and financing decisions, such as the EMD and PMD divestiture proceeds which were used to repay maturing debt, are not appropriate in EPS. We did not redeploy the proceeds from EMD and PMD in a way that fundamentally changed the underlying business or skewed our long-term growth trajectory. Rather, we primarily used net proceeds to repay debt. Further, it would not be appropriate to include the EMD contribution to FY2014 Adjusted EPS because we spun-off the business and most of the value from that transaction accrued to our shareholders – not Air Products.⁴ Moreover, our long-term organic sales growth is also higher than that of our peers. Air Products has grown at a 4% compound amual growth rate from FY2014 recompound annual growth rate. 	
 "ROIC is worst in industry" The Truth: Based on Mantle Ridge's calculations, Air Products' ROIC (Return on Invested Capital) would be higher than that of Air Liquide's if not for Mantle Ridge's adjustment to remove goodwill and Indefinite intangible assets from capital employed" - thereby giving Air Liquide the benefit of acquired profits while not properly capturing the consideration used to acquire those profits. 	 Mantle Ridge's adjusted ROIC figures for Air Products are based on Mantle Ridge's extrapolation and are not substantiated by Company data. Mantle Ridge has created its own arbitrary definition of return, referred to as 'MR Adj. ROIC Excluding Construction in Progress,' without providing sufficient data and detailed sourcing to support its assumptions. Based on Mantle Ridge's calculations,¹¹ Air Products' ROIC would be one percent higher than that of Air Liquide if not for Mantle Ridge's adjustment to remove goodwill and indefinite intangible assets from capital employed. This adjustment gives Air Liquide the benefit of acquired profits while not accounting for some of the consideration used to acquire those profits. Further, neither of Air Products nor Air Liquide report their returns on this basis. 	

	Other Matters
* 'A 2021 arbitration panel found that the company Mr. Ghasemi previously led committed a largescale fraud on his watch." The Truth: Mantle Ridge is attempting to smear Mr. Ghasemi by distorting a commercial dispute involving Rockwood Holdings - in which Mr. Ghasemi was dismissed as a party - perhaps to distract from ethical questions	 Mantle Ridge has distorted a commercial dispute involving Rockwood Holdings and its sale in 2014 to Huntsman International when Mr. Ghasemi served as CEO. Huntsman International sued Rockwood Holdings and the engagement moved to arbitration. Mr. Ghasemi and other named officers of Rockwood were dismissed as parties from the action prior to its resolution. In a letter to the Air Products Board dated October 4, 2024, Mantle Ridge stated: "We have admired with greatest satisfaction the Company's many important achievements under Self's leadership, and under the stewardship of the Board. We have a deep admiration and personal regard and affection for Self." Mantle Ridge went further to say: "We are confident that change can be effected in a way that ensures Self's leagery is duly protected, preserved, and celebrated. This is a priority for us, just as it is for the Board." Mantle Ridge seems to be spinning the facts of an unrelated commercial transaction to be convenient for its own interests perhaps to distract
against Mr. Reilley.	from the ethical questions against its own candidate, Mr. Reilley.
 "To be clear, Mr. Reilley in no way acted inappropriately, and has never been accused of ar charged with any impropriety or wrangdoing in connection with the matter." 	 In February 2019, a purported friend of Mr. Reilley, John Davidson, signed a plea agreement with the United States, admitting to making a false statement to the FBI that he had never received from "D.R." any non-public information, which "D.R." had acquired as a result of his position on the boards of Marathon Oil, DowDuPont, or Covidien.¹² The plea agreement used the initials "D.R." only when referring to the director in question. We note that Mr. Reilley was not named directly in the complaint by the United States. Shorthy thereafter, the media reported on the charges brought against Mr. Davidson, and noted clearly that the charges stemmed from the
The Truth: According to the court filings, two individuals testified under oath that a Director (later identified in media reports as Mr. Reilley) leaked confidential board information from three separate public companies, to a neighbor, including information regarding a merger transaction before it was publicly announced.	 FBrs investigation into Mr. Reilley and whether insider information was provided about the impending merger of Covidien PLC, with its rival, Medtronic Inc. In an SEC enforcement action against an associate of Mr. Davidson, John Special, who was ordered to pay nearly \$3 million for allegedly trading on the basis of the information leaked by Mr. Davidson, Mr. Special claimed to have received material, non-public information form a "Director" who served on the Boards of Covidien, Marathon Oil and DowDuPont, including, in the case of Covidien, Marathon Oil and DowDuPont, including, in the case of Covidien, regarding a proposed transaction between Covidien and Medtronic. While Mr. Reilley's judgement, trustworthiness and ability to comply with his basic duty of confidentiality as a director. These circumstances not only call into question Mantle Ridge's judgment in putting Mr. Reilley forward, but also the credibility of the entire Mantle Ridge slate and campaign. In the Board's view, this matter should disqualify Mr. Reilley from ever again serving on a public company board.

While Mantie Ridge pursues its campaign to appoint underqualified candidates to our Board with no clear plan for meaningful value creation, the Air Products Board and management team remain focused on maximizing value for all shareholders.

We strongly recommend that you vote your shares "FOR" ONLY Air Products' Nominees on the WHITE proxy card. Please discard any blue proxy card you may receive from Mantie Ridge.

Thank you for your support.

Sincerely,

The Air Products Board of Directors

For more information regarding our Board nominees and strategy, please visit: www.voteairproducts.com.

YOUR VOTE IS IMPORTANT. Whether or not you plan to virtually attend the 2025 Annual Meeting, please take a few minutes now to vote by Internet or by telephone by following the instructions on the <u>WHITE</u> proxy card, or to sign, date and return the enclosed <u>WHITE</u> proxy card in the enclosed postage-paid envelope provided. Regardless of the number of Company shares you own, your presence by proxy is helpful to establish a quorum and your vote is important.

OUR BOARD OF DIRECTORS UNANIMOUSLY RECOMMENDS A VOTE "FOR" ONLY AIR PRODUCTS' NINE NOMINEES AND PROPOSALS ON THE ENCLOSED WHITE PROXY CARD.

If you have any questions or require any assistance with voting your shares, please call the Company's proxy solicitor:

Innisfree M&A Incorporated

501 Madison Avenue, 20th Floor

New York, New York 10022

Shareholders: 1 (877) 750-0537 (toll-free from the U.S. and Canada) or +1 (412) 232-3651 (from other countries) ¹From Mande Ridge's Refreshing Air Products Presentation dated December 17, 2024 and Mantle Ridge's Prosperity Begins with Integrity letter to Air Products' shareholders dated January 6, 2025.

Resed on market capitalization as of December 31, 2024.

⁸Per Capital IQ. Market data as of December 31, 2024.

ExtenMebil company website

Non-GAAP financial measure. See website for reconciliation.

*Per Linde publicly-available company materials. Reflects Air Products and Linde on an LTM (fast 12 months') 9/30/2024 basis.

Reflects Air Products, Unde and Nippon Sanso on an LTM 9/30/2024 basis and Air Uquide on an LTM 6/30/2024 basis, based on latest publicly-available financial statement

Thir Products only repaid approximately \$1 billion of debt with EMD proceeds, while EMD's initial market capitalization following separation in 2016 was greater than \$2.5 billion

Peers include Air Liquide, Linde and Nippon Sanso. Air Products based on GAAP sales CAGR from 9/30/14 to 9/30/14 as reclassified to give effect to divestitures of the PMD and BMD businesses.

Air Uquide based on CAGR from 12/31/14 to 12/31/24(E) and is adjusted for its acquisition of Airgas. Linde based on CAGR from 12/31/24(E) and is adjusted for its combination with Pravair.

Nppon Sanao based on CAGR from 3/31/18 to 3/31/25(2) and is adjusted for its acquisition of Pravair European Assets. Starting revenue data-point is converted to USD at historical R/ rate.

¹⁹From page 136 of Mantle Ridge's Refreshing Air Products Presentation dated December 17, 2024.

¹¹From Marcle Ridge's Refreshing Air Products Presentation dated December 17, 2024; page 136 66ed Return on Invested Capital is Far Below Peers.

¹Nolan Clay, The Oklahoman, Rebruary 27, 2019, "FBI insider trading probe results in criminal charge in Oklahoma City federal court"

Vote only "FOR" Air Products' Director Nominees on the White Proxy Card today!

Your vote at Air Products' upcoming 2025 Annual Meeting of Shareholders on January 23, 2025 is critical and more important than ever this year.

Visit voteairproducts.com 🖸



About Air Products

Air Products (NYSE:APD) is a world-leading industrial gases company in operation for over 80 years focused on serving energy, environmental, and emerging markets and generating a cleaner future. The Company supplies essential industrial gases, related equipment and applications expertise to customers in dozens of industries, including refining, chemicals, metals, electronics, manufacturing, medical and food. As the leading global supplier of hydrogen, Air Products also develops, engineers, builds, owns and operates some of the world's largest clean hydrogen projects, supporting the transition to low- and zero-carbon energy in the industrial and heavy-duty transportation sectors. Through its sale of equipment businesses, the Company also provides turbomachinery, membrane systems and cryogenic containers globally.

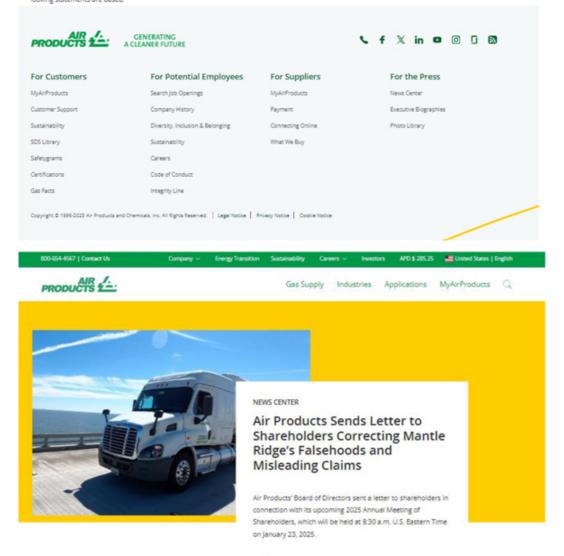
Air Products had fiscal 2024 sales of \$12.1 billion from operations in approximately 50 countries and has a current market capitalization of about \$65 billion. Approximately 23,000 passionate, talented and committed employees from diverse backgrounds are driven by Air Products' higher purpose to create innovative solutions that benefit the environment, enhance sustainability and reimagine what's possible to address the challenges facing customers, communities, and the world. For more information, visit airproducts.com or follow us on Linkedin, X, Facebook or instagram.

Non-GAAP Financial Measures

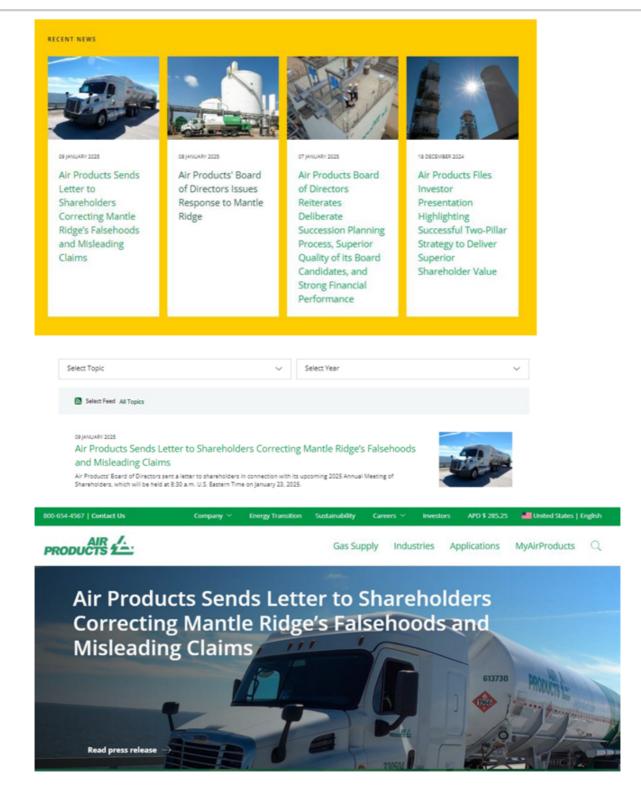
This communication contains certain financial measures that are not prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), including adjusted EPS and adjusted EBITDA margin. On our website, at investors airproducts.com, we have included reconciliations of these non-GAAP financial measures to the most directly comparable financial measures prepared in accordance with GAAP. Management believes these non-GAAP financial measures provide investors, potential investors, securities analysts, and others with useful information to evaluate our business because such measures, when viewed together with our GAAP disclosures, provide a more complete understanding of the factors and trends affecting our business. The non-GAAP financial measures supplement our GAAP disclosures and are not meant to be considered in isolation or as a substitute for the most directly comparable measures prepared in accordance with GAAP. These measures may not be comparable to similarly titled measures used by other companies.

Forward-Looking Statements

This communication contains "forward-looking statements" within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on management's expectations and assumptions as of the date of this communication and are not guarantees of future performance. While forward-looking statements are made in good faith and based on assumptions, expectations and projections that management believes are reasonable based on currently available information, actual performance and financial results may differ materially from projections and estimates expressed in the forward-looking statements because of many factors, including the risk factors described in our Annual Report on Form 10-K for the fiscal year ended September 30, 2024 and other factors disclosed in our filings with the Securities and Exchange Commission. Except as required by law, we disclaim any obligation or undertaking to update or revise any forward-looking statements contained herein to reflect any change in the assumptions, beliefs or expectations or any change in events, conditions or circumstances upon which any such forwardlooking statements are based.



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FEATURED NEWS







07 JANUARY 2025

Air Products Board of Directors Reiterates Deliberate Succession Planning Process, Superior Quality of its Board Candidates, and Strong Financial Performance



18 DECEMBER 2024

Air Products Files Investor Presentation Highlighting Successful Two-Pillar Strategy to Deliver Superior Shareholder Value

09 JANUARY 2025

Air Products Sends Letter to Shareholders Correcting Mantle Ridge's Falsehoods and Misleading Claims

08 JANUARY 2025

Air Products' Board of Directors Issues Response to Mantle Ridge Also on January 9, 2025, the Company posted the following material on its website, https://www.investors.airproducts.com/:

RECENT NEWS



Letter to Shareholders **Correcting Mantle Ridge's Falsehoods** and Misleading Claims

Directors Issues Response to Mantle

Ridge

Directors Reiterates Deliberate Succession Planning Process, Superior Quality of its

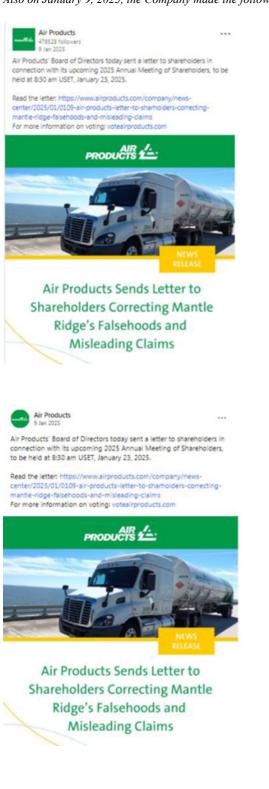
Board Candidates,

Performance

and Strong Financial

Investor Presentation Highlighting Successful Two-Pillar Strategy to Deliver Superior Shareholder Value

Also on January 9, 2025, the Company made the following posts to its social media platforms:





Air Products @airproducts - Today at: 08:30 Air Products' Board of Directors today sent a letter to shareholders in connection with its upcoming 2025 Annual Meeting of Shareholders, to be held 8:30 am USET, January 23, 2025.

••••

Read the letter: https://www.airproducts.com/company/newscenter/2025/01/0109-air-products-letter-to-sharholderscorrecting-mantie-ridge-falsehoods-and-misleading-claims For more information on voting: voteairproducts.com



Air Products Sends Letter to Shareholders Correcting Mantle Ridge's Falsehoods and Misleading Claims