## Strategy for Success

Innovation, Integration and Improvement

## John McGlade

Chairman, President and CEO

Deutsche Bank Global Industrials and Basic Materials Conference June 14, 2011

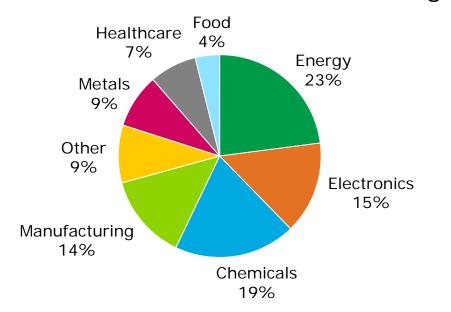


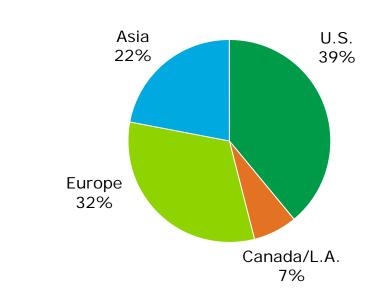
## Forward-Looking Statements

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#### Air Products At a Glance

- \$9B in revenues across diverse markets and geographies
- Positioned for continued long-term value creation





### Air Products Supply Modes Stability and Profitable Growth

#### Onsite/Pipeline



15-20 year Contracts Limited Volume Risk **Energy Pass through** 

#### Liquid/Bulk



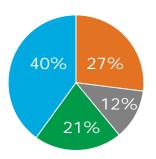
3-5 year Contracts Cost Recovery



**Short-Term Contracts** Differentiated **Positions** 



Sale of Equipment PO Based



- Onsite/Pipeline
- Packaged Gases & Specialty Material
- Equipment & Services
- Liquid/Bulk

## A Strategy for Success

Winning in energy, environmental and emerging Markets Executing on innovation, integration and improvement Actions Delivering on revenue, margin and return Goals

Generating Shareholder Value

# Winning in energy, environmental and emerging Markets







## Winning In the Markets

## Accelerating Growth

Air Products Advantage

**Global Trends** 

Customers

Productivity

Quality

Applications

Industrial Gas Fundamentals

**Environmental Needs** 

Efficiency

#### Global Trends Drive Growth

#### Increasing **Energy Demand**



- Refining
- Gasification

#### Environmental Focus



- Refining
- Glass
- Coatings & Construction

#### **Emerging** Markets



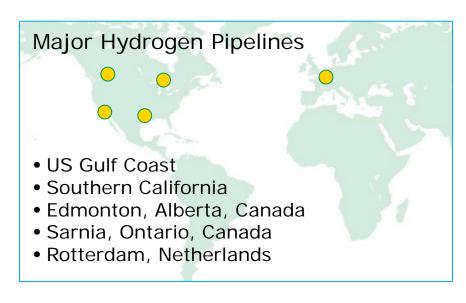
- Metals
- Chemicals
- Food
- Electronics

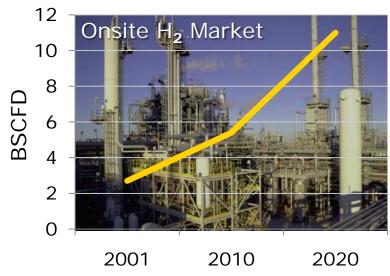
#### Digital Revolution



- Semiconductor
- Display

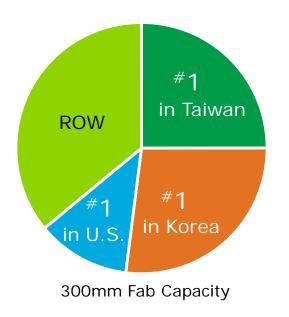
# Air Products Advantage: Hydrogen Leadership





#1 market share for over two decades

# Air Products Advantage: Electronics Leadership





Key customer and geographic positions

# Air Products Advantage: Asia Merchant Leadership



#1 positions in high growth markets

# Air Products Advantage: Profitable Joint Ventures in High Growth Regions



\$2.3B revenue on 100% basis

# Executing on innovation, integration and improvement Actions







## Innovation Built on Core Competencies

#### **Core Competencies**



Combustion



Process Technology



Separations



Materials and Chemistry

#### **Key Offerings**

Gas Applications
Oxy-Fuel Burner Design

Gas Production & Delivery ASU, SMR, LNG, ITM

#### **Electronics**

Thin film precursors

#### **PMD**

Performance Additives

#### **Markets**

Refining

Gasification

Chemicals

Steel

Glass

Food

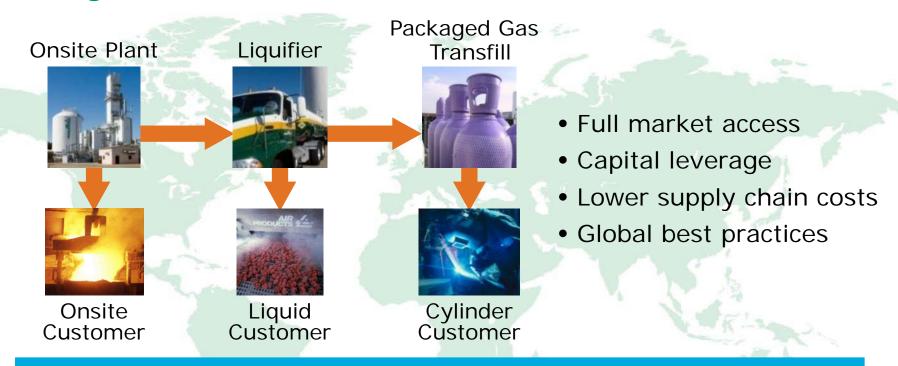
Fabrication

Semiconductor

Coatings

Creating customer value through these combinations

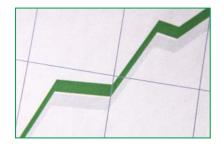
## Integrated Industrial Gas Model



Delivers higher growth and profitability

## A Culture of Improvement Delivers Results

- Investment in people, process and tools
- Leadership accountability and individual responsibility
- Data-driven



#### Growth

- New offerings
- Capacity expansions
- Acquisition synergy

#### Productivity

- Product cost reduction
- Distribution efficiency
- Receivables reduction

#### Pricing

- Pricing tools and skills development
- Materials sourcing
- Leveraging SAP

4%-5% annual cost reduction

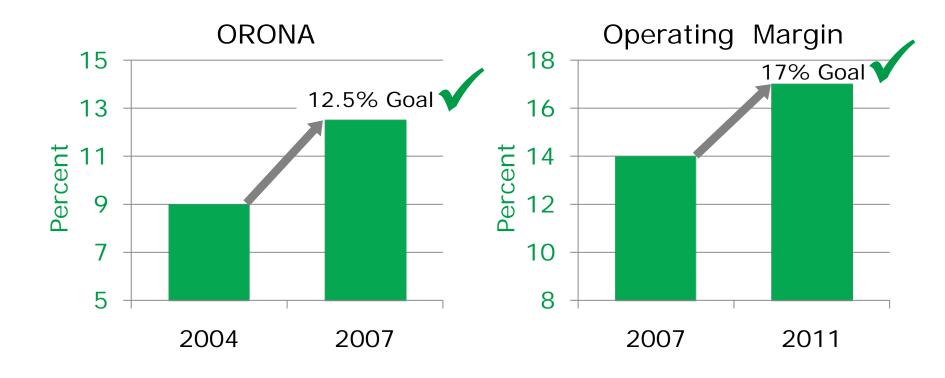
# Delivering on revenue, margin and return Goals







#### We Deliver on Our Commitments





#### Revenue Growth

11%-13% per year

From \$9B in 2010 to \$15B+ in 2015

#### Operating Margin

20%

From 16.5% in 2010 to 20% in 2015

## Return on Capital

15%

From 12.5% in 2010 to 15% in 2015

# Thank you... tell me more



# Appendix



#### Appendix – Non GAAP Results

#### 1) FY06-FY10 Non GAAP Operating Income/Operating Margin

(\$mm)	FY06	FY07	FY08	FY09	FY10
Sales	7,885.0	9,148.2	10,414.5	8,256.2	9,026.0
GAAP Operating Income	1,042.0	1,375.6	1,495.8	846.3	1,389.0
Non GAAP Adjustments					
Global Cost Reduction Plan	72.1	13.7		298.2	
Gain on Contract Settlement		(36.8)			
Pension Settlement		10.3	26.3	8.0	
Donation/Sale of Cost Investment		(5.0)			
<b>Customer Bankruptcy and Asset Actions</b>				32.1	
Acquisition - Related Costs					96.0
Total Non GAAP Adjustments	72.1	(17.8)	26.3	338.3	96.0
Non-GAAP Operating Income	1,114.1	1,357.8	1,522.1	1,184.6	1,485.0
Non-GAAP Operating Margin	14.1%	14.8%	14.6%	14.3%	16.5%

#### 2) FY10 Non GAAP Diluted EPS Continuing Ops. Attributable to Air Products

FY10 Reported EPS	\$4.74
FY10 Acquisition - Related Costs	<u>\$0.28</u>
FY10 Non GAAP EPS	<u>\$5.02</u>

3) FY11 Operating Margin and ROCE excludes Airgas acquisition related costs of \$48.5mm pre-tax.

### Appendix – Non GAAP Results

\$ Millions		ROCE Calculation			
arter Ended Q409		Q110	Q210	Q310	Q410
<u>Numerator</u>					
Operating Income Reported		345.0	340.6	336.4	367.0
Equity Affiliate Income		26.9	32.2	32.5	35.3
Earnings before tax as reported		371.9	372.8	368.9	402.3
<u>ltems</u>					
Acquisition - Related Costs		<u>0.0</u>	<u>23.4</u>	<u>37.9</u>	<u>34.7</u>
Earnings before tax ex items		371.9	396.2	406.8	437.0
Effective tax rate as reported		24.5%	24.7%	22.9%	25.2%
Earnings after tax as reported		280.8	280.7	284.4	300.9
Effective tax rate ex items		24.5%	25.6%	24.4%	26.2%
Earnings after tax ex items		280.8	294.8	307.5	322.5
4 Qtr trailing AT earnings (numerator) - as rep 4 Qtr trailing AT Earnings (numerator) - ex ite					1,146.8 1,205.6
<u>Denominator</u>					
Total Debt	4,501.5	4,418.7	4,343.4	4,188.0	4,128.3
Air Products Shareholders' Equity	4,791.9	5,033.9	5,265.6	5,231.4	5,546.9
Noncontrolling Interest	138.1	150.2	152.7	140.5	150.7
Total Capital	9,431.5	9,602.8	9,761.7	9,559.9	9,825.9
5 Qtr Average Capital (denominator)					9,636.4
ROCE as rptd (4 Qtr trail AT earnings / 5 pt avg ca	pital)			_	11.9%
ROCE ex items (4 Qtr trail AT earnings/ 5 pt avg c	apital)				12.5%

\$ Millions	Tax Rate Calculation			
Quarter Ended	Q110	Q210	Q310	Q410
<u>Reported</u>				
Income Before Taxes	340.3	343.3	338.9	371.5
Tax Expense	83.5	84.9	77.6	93.5
Tax Rate Reported	24.5%	24.7%	22.9%	25.2%
<u>Items</u>				
Operating Income				
Acquisition - related costs		23.4	37.9	34.7
Тах Ехр				
Acquisition - related costs		8.8	14.2	12.9
Ex Items				
Income Before Taxes	340.3	366.7	376.8	406.2
Tax Expense	83.5	93.7	91.8	106.4
Tax Rate ex Items	24.5%	25.6%	24.4%	26.2%

Capital Expenditures	FY10
GAAP Capital Expenditures	1,133.8
Capital lease expenditures	122.6
Noncurrent liability related to purchase of	
shares from noncontrolling interests	42.0
Non-GAAP Capital Expenditures	1,298.4