# Strategy for Success

Innovation, Integration and Improvement

### John Marsland

Senior Vice President and General Manager Merchant Gases

Oppenheimer 7th Annual Industrials Conference May 2012



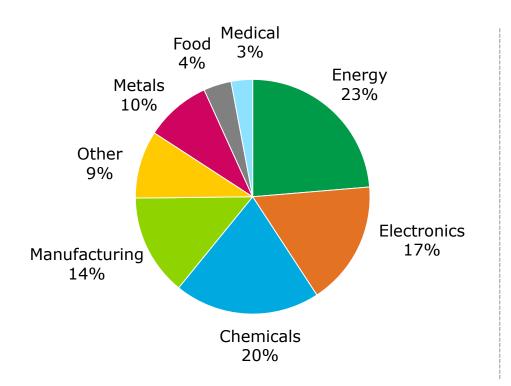
### Forward Looking Statement

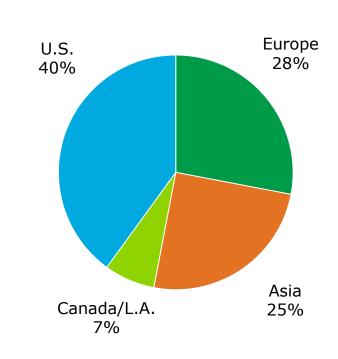
This presentation contains "forward-looking statements" within the safe harbor provisions of the Private Securities Litigation Reform Act of 1995, including statements about earnings guidance, projections, targets and business outlook. These forward-looking statements are based on management's reasonable expectations and assumptions as of the date this release. Actual performance and financial results may differ materially from projections and estimates expressed in the forward-looking statements because of many factors not anticipated by management, including, without limitation, slowing of global economic recovery; renewed deterioration in global or regional economic and business conditions; weakening demand for the Company's products; future financial and operating performance of major customers and industries served by the Company; unanticipated contract terminations or customer cancellations or postponement of projects and sales; the success of commercial negotiations; asset impairments due to economic conditions or specific product or customer events; the impact of competitive products and pricing; interruption in ordinary sources of supply of raw materials; the ability to recover unanticipated increased energy and raw material costs from customers; costs and outcomes of litigation or regulatory activities; successful development and market acceptance of new products and applications, the ability to attract, hire and retain qualified personnel in all regions of the world where the Company operates; the success of productivity programs; the success and impact of restructuring and cost reduction initiatives; achieving anticipated acquisition synergies; the timing, impact, and other uncertainties of future acquisitions or divestitures; significant fluctuations in interest rates and foreign currencies from that currently anticipated; the continued availability of capital funding sources in all of the Company's foreign operations; the impact of environmental, healthcare, tax or other legislation and regulations in jurisdictions in which the Company and its affiliates operate; the impact of new or changed financial accounting guidance; the impact on the effective tax rate of changes in the mix of earnings among our U.S. and international operations; and other risk factors described in the Company's Form 10K for its fiscal year ended September 30, 2011. The Company disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this document to reflect any change in the Company's assumptions, beliefs or expectations or any change in events, conditions, or circumstances upon which any such forward-looking statements are based.



### Air Products At a Glance

- \$10B in revenues across diverse markets and geographies
- Positioned for continued long-term value creation





# Air Products Supply Modes Stability and Profitable Growth

### Onsite/Pipeline



15-20 year Contracts Limited Volume Risk Energy Pass through

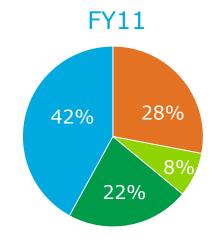
### Liquid/Bulk



Cost Recovery





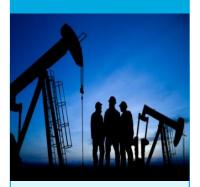


- Onsite/Pipeline
- Packaged Gases & Specialty Material
- Equipment & Services
- Liquid/Bulk



### Global Trends Drive Growth

### Increasing Energy Demand



- Refining
- Gasification

## Environmental Focus



- Refining
- Glass
- Coatings & Construction

### Emerging Markets



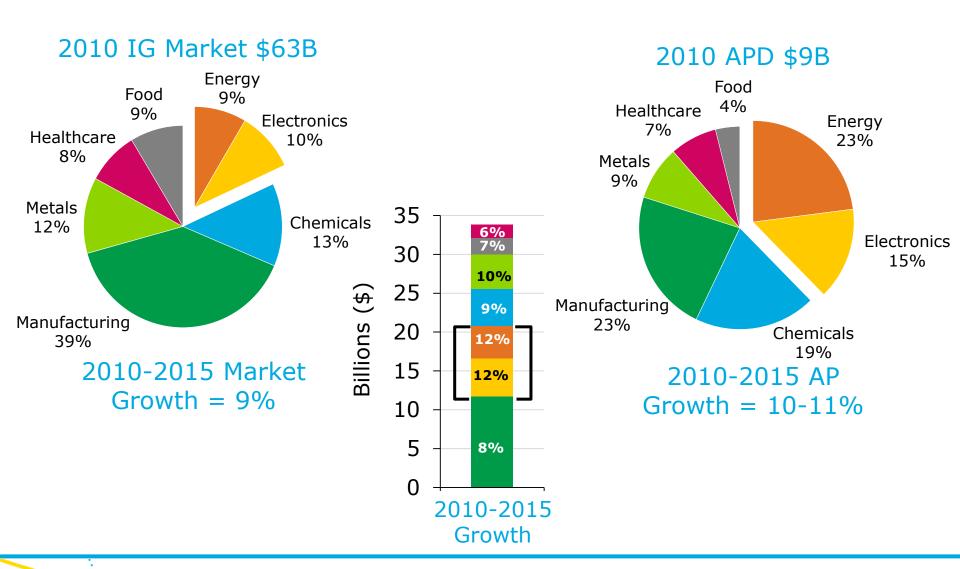
- Metals
- Chemicals
- Food
- Electronics

# Digital Revolution



- Semiconductor
- Display

### Air Products Market Exposure



# Air Products Advantage: Profitable Joint Ventures with Leadership Positions



FY 2011	Air Products (as reported)	Equity Affiliates <sup>1</sup> (100% basis)	Combined <sup>2</sup> (AP +100% EA)
Sales (\$MM)	\$10,082	\$2,650	\$12,732
Op Inc (\$MM)	\$1,671	\$537	\$2,208
Op Margin	16.6%	20.3%	17.3%

Partially owned JV's create exposure to 26% more sales and 32% more op income

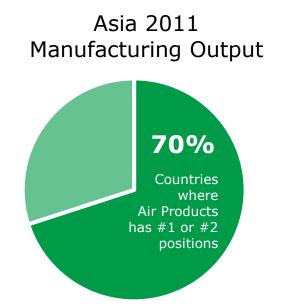


# Accelerating Air Products Growth 2010-2015

<b>Growth Component</b>	% Increase
Market Growth	9%
Air Products Market Position	1%-2%
Consolidation / M&A	1%-2%
Total	11-13%

# Air Products Advantage: Asia Merchant Leadership





### #1 positions in high growth markets

# Driving Profits through Innovation Responding to Market Needs







# Driving Profits through Innovation Bringing Supply Convenience to Customers

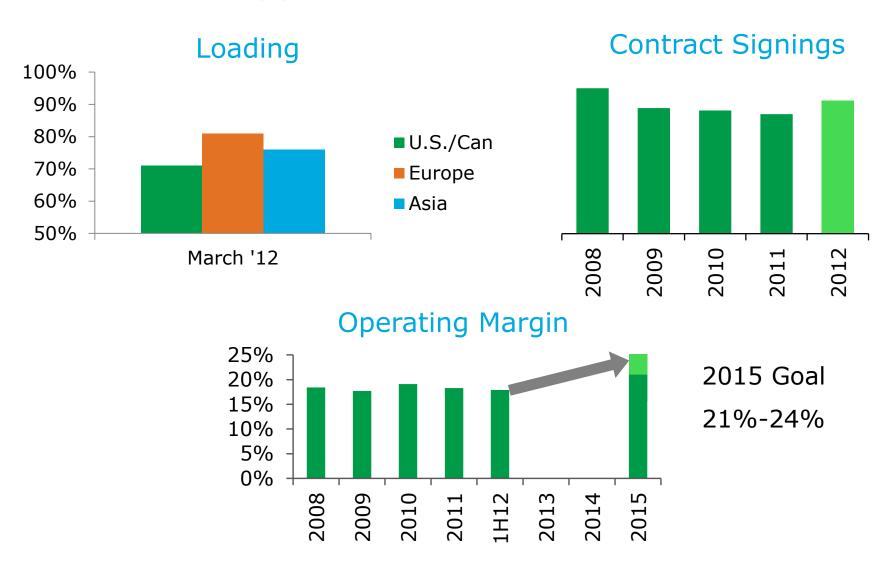
### Vacuum Swing Adsorption (VSA)





Air Products Patent Pending Modular Design

### Merchant Opportunity





### Revenue Growth

# 11%-13% per year

From \$9B in 2010 to \$15B+ in 2015

### Operating Margin

### 20%

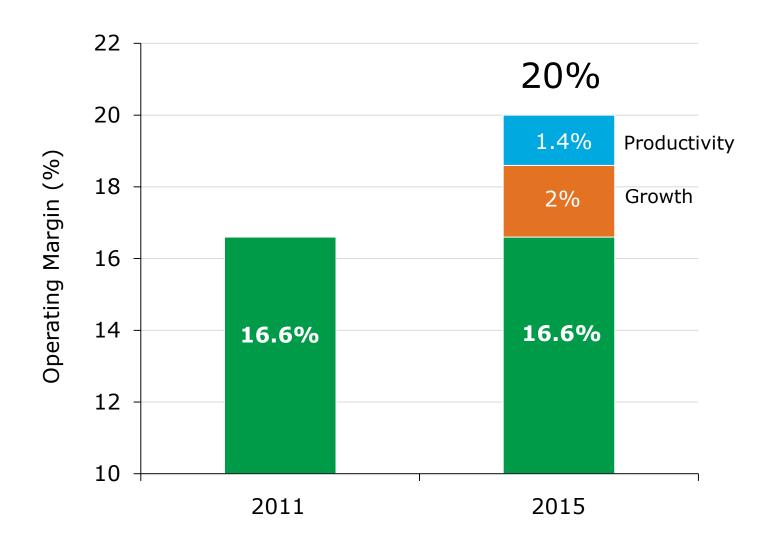
From 16.5% in 2010 to 20% in 2015

# Return on Capital

### 15%

From 12.5% in 2010 to 15% in 2015

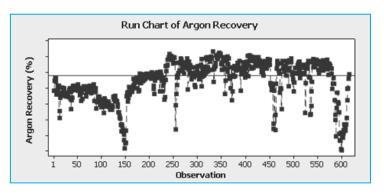
### Roadmap to 20% Margin



### Variable Cost Leverage

# Hydrogen Efficiency 1.00 0.96 0.92 0.88 1993 1999 2005 2011 2015

### **Argon Recovery**

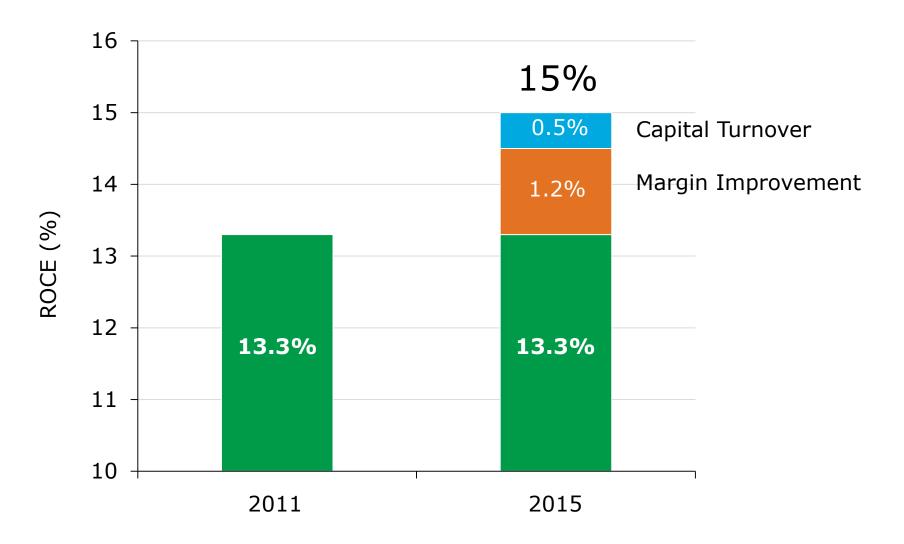




### \$100MM/year improvement

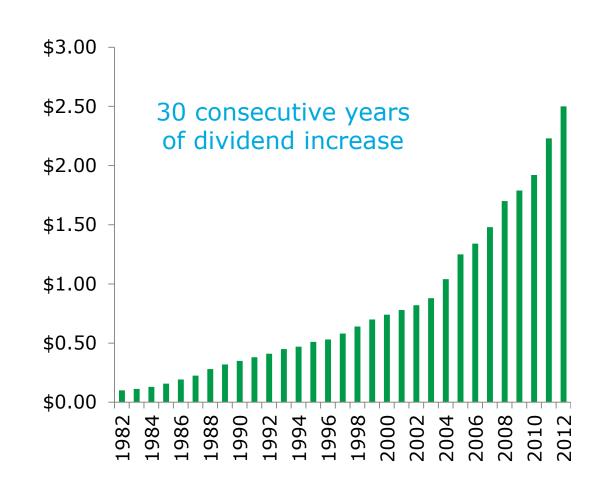


### Driving Returns Higher



### Cash Priorities Remain Consistent

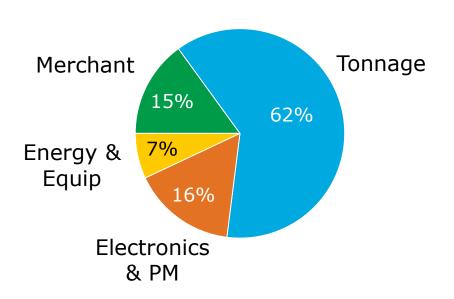
- Invest in the best return projects
- Maintain A bond rating
- Dividend increase each year
- Share repurchase with excess cash



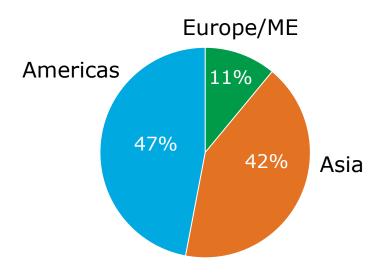
### Capital Spending Outlook

FY12 Forecast ~\$2.2B +40% from FY11

FY12 Growth CapEx by Segment



# FY12 Growth CapEx by Region



### Guidance/Outlook

### Third Fiscal Quarter

FQ2 2012 EPS \$1.31

- Higher Merchant volumes
- Higher Tonnage volumes
- Higher Electronics & Performance Materials vols.
- Lower Tonnage bonuses (timing)
- Lower Equipment & Energy results

FQ3 2012 EPS \$1.40-\$1.45

### Full Fiscal Year 2012

Fiscal Year 2012 EPS \$5.47-\$5.60

- Reflects ...
  - Lower Merchant volumes
  - Lower Electronics volumes
  - -Tax rate about 25%

CapEx forecast at top of range ~\$2.2B, up 40% vs PY



### Near Term Focus

- Drive volume growth in North America and Asia
- Improve pricing and reduce costs in Europe
- Deliver Tonnage growth to the bottom line
- Continue improving Electronics & Performance Materials
- Sign more LNG orders
- Drive down operating costs

### Air Products Opportunity

- Asset leverage
- Record capital spending and project backlog
- #1 position in Energy
- #1 position in Electronics
- #1 Merchant position in key Asia markets
- 2015 goals

# 20 15 by 20 1 5

**\$15+** Billion in Sales

**20%** Operating Margin

15% Return on Capital Employed



# **Major Projects**

Plant	Location	Capacity	Timing
H2	Luling, LA	120 MMSCFD H2	Onstream
ASU	Samsung, Tangjeong, Korea	World Scale	Q4FY12
H2 Pipeline	Gulf Coast, US	180 miles	Q4FY12
Helium	Wyoming	200 MMSCFY	H1FY13
ASU/Liquid	Petrochina, Chengdu, China	World Scale	H1FY13
H2	Petrochina, Chengdu, China	90 MMSCFD H2	H1FY13
H2	Marathon, Detroit	60 MMSCFD H2	H1FY13
ASU	PCEC, Weinan, China	8,200 TPD O2	H2FY13
ASU/Liquid	Gent, Belgium	2,000 TPD O2	H2FY13
H2	St. Charles, LA	World Scale	FY14
ASU/Liquid	Wison, Nanjing, China	1,500 TPD O2	FY14
ASU	Shaanxi, China	12,000 TPD O2	FY14
ASU/Liquid	XLX, Henan, China	2,000 TPD O2	FY14

Plus new nitrogen on-sites for Electronics customers

### Appendix: Q2 FY12 Results and FY12 Guidance

FY12 Q2 Non GAAP

FY12 Q3 Guidance

% Change

(\$	Millions,	except	per	share	data)
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(\$ Millions, except per share data)											
	GAAP Measure			Non GAAP Adjustments			Non GAAP Measure				
			\$	%						\$	%
Q212 vs. Q211 - Total Company	Q212	Q211	Change	<u>Change</u>	Q212 (3)	Q212 (4)	Q211 (5)	Q212	Q211	Change	<b>Change</b>
Sales	2,344.3	2,403.0	(58.7)	(2%)				2,344.3	2,403.0	(58.7)	(2%)
Operating Income	287.9	393.8	(105.9)	(27%)		86.8	5.0	374.7	398.8	(24.1)	(6%)
Operating Margin	12.3%	16.4%		(410bp)				16.0%	16.6%		(60bp)
Income from Cont. Ops. (1)	279.0	285.7	(6.7)	(2%)	(58.3)	60.6	4.4	281.3	290.1	(8.8)	(3%)
Diluted EPS - Cont. Ops. (1)	\$1.30	\$1.31	(\$0.01)	(1%)	(\$0.27)	\$0.28	\$0.02	\$1.31	\$1.33	(\$0.02)	(2%)
			\$	%						\$	%
Q212 vs. Q112 - Total Company	<u>Q212</u>	Q112	<u>Change</u>	<u>Change</u>	Q212 (3)	Q212 (4)	Q112 (2)	<u>Q212</u>	Q112	<u>Change</u>	<u>Change</u>
Sales	2,344.3	2,321.6	22.7	1%				2,344.3	2,321.6	22.7	1%
Operating Income	287.9	353.7	(65.8)	(19%)		86.8		374.7	353.7	21.0	6%
Operating Margin	12.3%	15.2%		(290bp)				16.0%	15.2%		80bp
Income from Cont. Ops. (1)	279.0	225.9	53.1	24%	(58.3)	60.6	43.8	281.3	269.7	11.6	4%
Diluted EPS - Cont. Ops. (1)	\$1.30	\$1.06	\$0.24	23%	(\$0.27)	\$0.28	\$0.20	\$1.31	\$1.26	\$0.05	4%
<ol> <li>Attributable to Air Products</li> <li>Spanish tax settlement</li> <li>Spanish tax ruling</li> <li>Cost reduction plan charge</li> <li>Acquisition - related costs</li> </ol>											
	Diluted				Diluted						
FY12 Full year EPS guidance	EPS (6)	<u>FY12 Q3 EPS Guidance</u>		<u>EPS (6)</u>		Capital Expenditures Guidance			\$Millions		
FY11 GAAP	\$5.22		FY12 Q2 GAA	P	\$1.30			FY11 GAAP			1,408.3
Q111 Acquisition - related costs	\$0.12		Spanish tax	ruling	(\$0.27)			Capital lease expenditures			173.5
Q211 Acquisition - related costs	<u>\$0.02</u>	\$0.02 Cost reduction plan charge		\$0.28		FY11 Non GAAP			1,581.8		

\$1.31

\$1.40-\$1.45

7%-11%

FY12 GAAP - guidance

Capital lease expenditures

FY12 Non GAAP - guidance

\$5.36

\$5.26-\$5.39

\$0.20

(\$0.27)

\$0.28

\$5.47-\$5.60

2%-4%

1,700-1,900

200-300

1,900-2,200

**FY11 Non GAAP** 

% Change

**FY12 GAAP Guidance** 

Q112 Spanish tax settlement

Q212 Cost reduction plan charge

Q212 Spanish tax ruling

**FY12 Non GAAP Guidance** 

<sup>(6)</sup> Continuing operations, attributable to Air Products

# Thank you... tell me more

